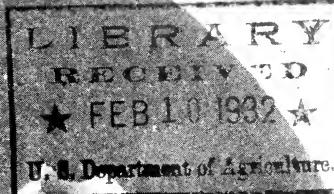


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

Spring

1932

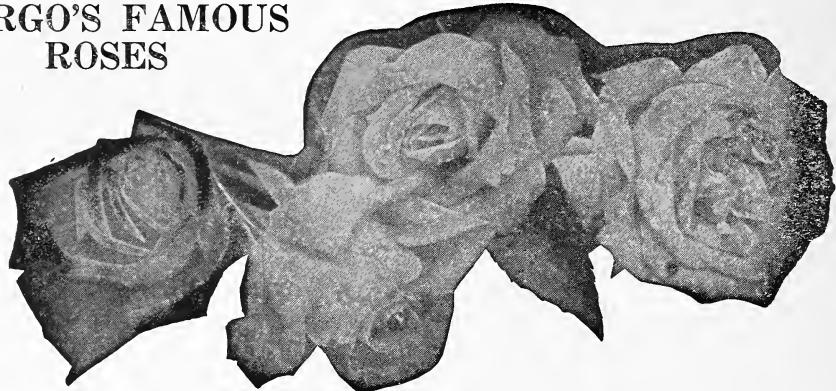


FARGO'S GARDEN BOOK



CLARENCE B. FARGO
FRENCHTOWN, NEW JERSEY.

FARGO'S FAMOUS ROSES



Every Rose We Sell

Guaranteed to Bloom or Another Rose Free

Our confidence in FARGO'S FAMOUS ROSES is so great that we give you this unqualified guarantee. If for any reason one of our Roses fails to bloom the first summer, you can get another in its place free of all expense providing the loss is reported within one year of its purchase. You will agree that this is a liberal offer indeed, and it is one directly due to the many glowing reports and delightful letters we have received for years from purchasers of our Roses in all sections, and not only do our fine Roses go to all parts of our country, but to such places as Japan, India and other far away lands as well.

LETTERS THAT TELL THE WHOLE STORY

It is not so much what we tell you, as it is what our customers tell us that proves the case. Mrs. James W. Crawford of Carlisle, Pa., writes: "This is the fourth consecutive year I have ordered Roses from you, and last year my Rose Garden with close to 100 varieties, was a gorgeous sight, and they were all purchased from you. Many of my friends have also sent to you and they also are well pleased customers." Also Mr. J. H. McCray of Waynesboro, Va., wrote us that "Mrs. McCray and myself wish to express our appreciation to you for sending the most beautiful lot of Roses we have ever received." The McCray's have since been consistent patrons and recently it was our privilege to read from the "Waynesboro News—Virginian" an account of the christening of their beautiful home "Rose Lawn" and the article said in part, "The affair was a delightfully appointed tea and christening ceremony" and that it "took place in the beautiful garden of Roses surrounding the home which is a real show place of the city." Needless to say, a very great many of the exquisite Roses were FARGO'S FAMOUS ROSES.

And within the next seven pages of this Catalog you will find Roses of types to meet every need. The Hybrid Teas or Everblooming Roses, also called "Monthlies" for bedding; the Hybrid Perpetuals or June bloomers for background planting and Climbing Roses suited to various purposes. Here are the old standbys such as La France, Gruss un Teplitz, Radiance, as well as the newer things like Talisman and President Hoover. Pick out those that suit your individual aim and purpose best. Compare the result of planting our Roses alongside those purchased from other Houses. You can order with full confidence as **Every Rose We Sell Guaranteed to Bloom or Another Rose FREE** takes all the gamble out of Rose buying. Address all correspondence and orders to

Clarence B. Fargo,

Frenchtown, N. J.

Two Sensational New Multi-Colored Roses

PRESIDENT HOOVER 1930. This sensational new multi-colored Rose was awarded the International Flower Show Gold Medal at New York in 1929 and, like TALISMAN introduced the previous year, it is a marvelously beautiful Rose of American origin. It is a very free bloomer and produces wonderfully charming blooms; the color combination giving a dazzling effect that compels attention and instant appreciation. The colors in this new Rose are cerise-pink, scarlet and yellow. Beautifully pointed buds; large flowers; thick heavy petalage and exquisitely fragrant. It sold at \$2.50 last year. This year's price is Each **\$1.50.**



Talisman

(1929)

Those who have seen TALISMAN at the Flower Shows have been simply amazed at its wonderful colorings, and not only that but it has already demonstrated that it is a free blooming wonderful garden Rose as well as a flower for greenhouse growing.

TALISMAN is the most wanted, most talked about new Rose of the day, and has already been awarded more Gold Medals than any other American Rose. Mere words fail to adequately describe such a Rose as this one.

The brilliant orange-red buds open into large fragrant blooms of glowing golden-yellow stained and veined with coppery-red, while the inside of the Rose is a glowing shade of orange-rose. Here are found shadings of gold, apricot, yellow, deep pink, and old rose; a perfect riot of gorgeous color.

The buds are long, well formed and develop into full double flowers. A strong vigorous grower with glossy green foliage and a valuable bedding Rose.

Each **\$1.** **3 for \$2.**

FARGO'S FAMOUS HYBRID TEA ROSES

ARE STURDY DORMANT FIELD GROWN PLANTS

Every Rose offered within the pages of this Catalog is a sturdy, dormant, field-grown plants standing 1 to 2 feet high. They are fine, well-rooted plants that produce the results that have made our Roses famous.

Our Roses are grown by experts and then rigidly graded after they ARE grown. They are the kind of Roses to plant for REAL pleasure and genuine satisfaction.

It goes without saying that you will be delighted with the large size, fine forms and pleasing fragrance of Fargo's Famous Roses in bloom, and all standard varieties as listed on this page are now 75c each. Dozen \$8.50; 100 for \$67.00. (25 plants sold at the 100 rate.)

We ship our Roses into every corner of the United States and to every quarter of the Globe as well.

RED ROSES

Crusader 1920

A wonderful deep crimson; double to the very center like Columbia. A rugged and robust grower and very pleasing.

Edward Mawley 1911

Flowers are perfectly formed and the color a deep blackish-red. One of the very finest dark reds.

Gen. McArthur 1904

One of the finest and most fragrant of Scarlet Roses. Very full free bloomer of erect branching habit of growth.

Laurent Carle 1907

Very large crimson; full and very fragrant. A single bloom of Laurent Carle will scent the whole room.

Mme. Edw. Herriott 1913

Coral-red shaded with yellow and bright rosy scarlet, passing to shrimp-red. This great Rose won the \$10,000 London Daily Mail prize, and it is also a gold medal Rose.

Gruss un Teplitz 1897

Brightest scarlet-crimson; it flowers profusely and is an old favorite that remains popular. Tall, bushy and very hardy even in cold sections.

Believing it interesting information, we would say that the figures following the Rose name is the year in which each variety was first introduced to the public.



WHITE

Edel 1919

Beautiful white flowers that open ivory-white. Strong grower and free flowering.

White Killarney 1909

Pure white and very popular on account of its long pointed buds and profuse blooming qualities.

British Queen 1912

Pure white sometimes slightly flushed with rose; large full flowers of exquisite form.

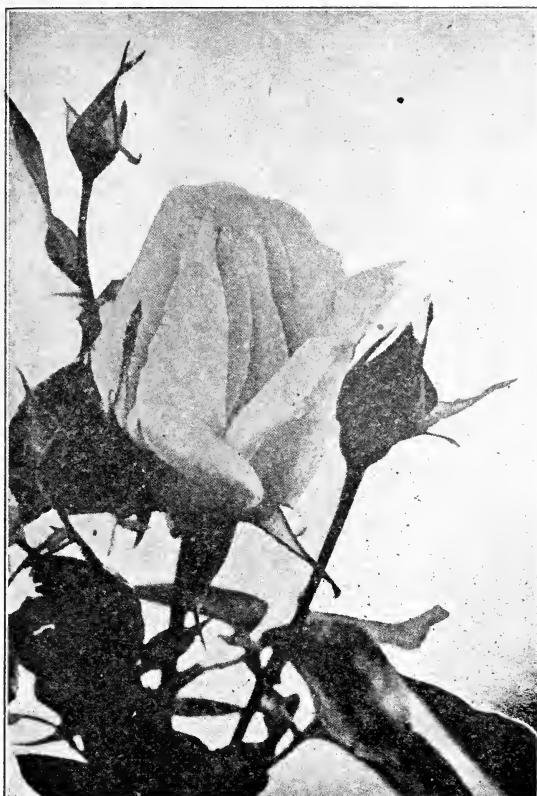
Wm. R. Smith 1908

Creamy-white with shading of pink. A seedling of Maman Cochet and Kaiserin; beautiful in form and color.

**Any of the Above Roses 75c Each; Dozen \$8.50.
100 for \$67. (25 plants sold at the 100 rate.)**

FARGO'S FAMOUS HYBRID TEA ROSES

ARE STURDY DORMANT FIELD GROWN PLANTS



**T W O F A M O U S
R O S E S
T H A T D O W E L L
A N Y W H E R E**

If I could have but two Roses, and regardless of where I might live, my choice would be **Red Radiance** and **Pink Radiance** for these are Roses that do well anywhere and everywhere, are resistant to trouble, abuse and neglect, and yet give a good account of themselves. The demand for these easy-to-grow Roses is enormous and our stock last year was gone long before the end of the planting season. For those who want a Rose that is as easy to grow as a Geranium these two are the nearest approach to that ideal.

EACH 75c

PINK RADIANCE

Introduced in 1908 made its originator, Mr. J. Cook, famous. It is a brilliant rosy, opaline-pink; large flowers, free blooming habits, of beautiful form and sweet fragrance.

RED RADIANCE

This is a glowing crimson "sport" as an offshoot from Pink Radiance in 1916 and has all the magnificent qualities of its parent. In offering these we place before you two ideal Roses.

Souvenir de Claudio Pernet**The Most Famous YELLOW Rose in All The World**

In 1920 it won the Gold Medal at Paris and ever since it has been in strong demand; creating a world-wide sensation.

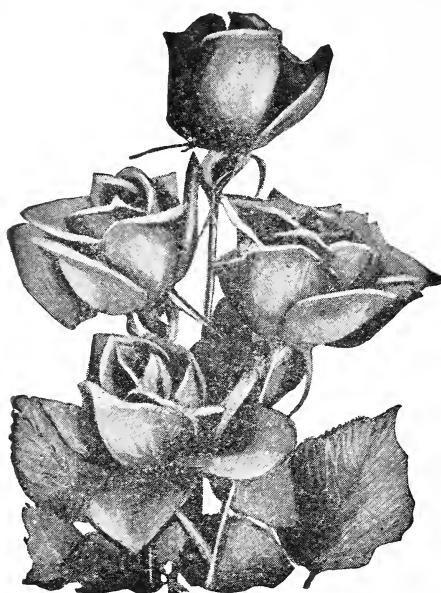
The color is a striking shade of sunflower yellow, deeper in the center; and does not fade like other yellow Roses. It is an extremely vigorous grower, produces handsome foliage and the flowers are very large and full. The buds are long and pointed and carried on long stiff stems. We advise the planting of this glorious Rose by the dozens, in solid beds, rows or borders.

EACH \$1.00.

3 FOR \$2.25.

FARGO'S FAMOUS HYBRID TEA ROSES

ARE STURDY DORMANT FIELD GROWN PLANTS



Mme. Caroline Testout 1890

Here is the Rose that made Portland, Oregon, famous as the Rose City. Color clear, bright, satiny pink. Of fine form and a delightful Rose.

Columbia 1917

One of our most double of Roses. Peach-blown pink deepening in color as the flower expands. A large Rose with long, stiff stems nearly thornless and free from mildew. Vigorous grower.

La France 1867

The original Hybrid Tea and still much in demand. Bright, satiny-pink with a silvery reflex.

Lady Ashtown 1904

Carmine-pink shading to gold at base of petals. Large globular blooms.

PINK ROSES

Los Angeles 1916

One of America's finest Roses; luminous flame-pink, toned with coral and with translucent gold at base of the petals. Long pointed buds, very free bloomer; a gold medal winner.

Radiance 1908

Famous brilliant rosy opaline-pink. Large size, free blooming and of beautiful form and sweet fragrance. Succeeds anywhere.

Ophelia 1912

Light salmon-pink with shadings of yellow. Vigorous grower and one of our heaviest bloomers.

Mme. Butterfly 1918

A sport of Ophelia in which the colors are intensified. It is a brighter pink suffused with apricot and gold. Blooms as freely as Ophelia if not more so, and will prove a delight.

TOBACCO MULCH

For Rose Beds

In the spring after your Roses have been cultivated we suggest covering the soil with a 2-in. deep **Tobacco Mulch**. This will save arduous labor by keeping the weeds down and doing away with further necessity for hoeing, keeps the soil cool and moist, conserves moisture, helps to keep down insect pests, and is valuable also for its fertilizing value.

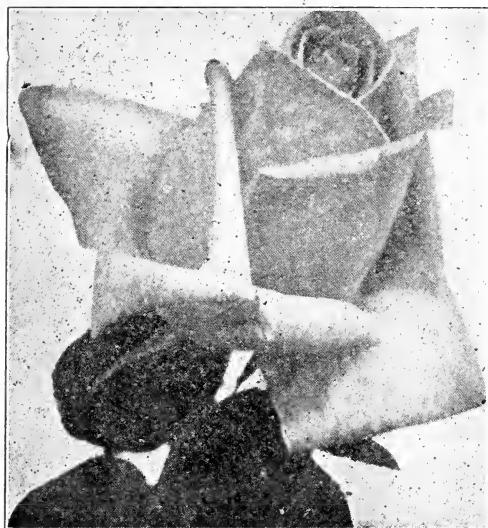
What applies to Roses in this respect applies also to the Hardy Border and to Flower Beds and Porch or Window Boxes in general. **Tobacco Mulch** is shipped direct by Freight from the factory located in Delaware. Shipped in 100 lb. sacks only. The price is \$3.75 per sack.

The Above Roses 75c Each; Dozen \$8.50.

100 for \$67. (25 plants at the 100 rate.)

FARGO'S FAMOUS HYBRID TEA ROSES

ARE STURDY DORMANT FIELD GROWN PLANTS

**Duches of Wellington****YELLOW ROSES****Duchess of Wellington 1909**

Intense saffron-yellow, flushed crimson, changing to lighter yellow, buds long and pointed. A very popular variety.

Henrietta 1916

One of the finest Roses in existence. Color fiery orange-crimson, changing to soft coral-salmon. Buds long and pointed. Very hairy and a free bloomer.

Kaiserin A. V. 1891

Very pale primrose yellow; exquisite in form, immense in size and very free blooming.

Miss Lolita Armour 1919

A gold medal winner. Chrome yellow at base of petals, shading to orange and copper hues on reverse of petals. Its fragrant blooms develop from well shaped buds. Blooms freely.

Golden Ophelia 1912

Vigorous grower with habits much like its famous parent, Ophelia. The flowers are yellow at the center, paling slightly at the outer petals.

SOME NEWER SORTS**Mme. Alex. Dreux 1921**

Yellow in the bud, opening into a flower with sharply reflexed petals of deep yellow splashed with orange.

Souv. Georges Pernet 1921

Very large blooms of orient-red with carmine and yellow shadings.

Roselandia 1924

A fine new yellow; a sport of Golden Ophelia and a vast improvement on that variety.

Sunstar 1921

Deep orange and yellow, edged crimson and vermillion. Vigorous grower; flowers in great profusion. Awarded gold medal.

Padre 1920

Long petals of coppery scarlet, flushed with yellow at the base. Very free flowering. Strong upright grower.

Queen Alexandria 1918

Faces of petals are vermillion with deep orange base; reverses deeply shaded old gold—a brilliant color combination. Free bloomer and fragrant.

Imperial Potentate 1923

Deep shining rose-pink shaded lighter on reverse of petals and fragrant.

All Roses on This Page 75c Each. Dozen \$8.50. 100 for \$67. (25 Sold at the 100 Rate).

FARGO'S HYBRID PERPETUAL ROSES

This class of Roses, known as "June Bloomers" is stronger, sturdier growing than the Hybrid Teas or "Monthly" Roses, producing an immense number of superbly gorgeous blooms during the month of June. These Roses are particularly adapted to planting as a background to plantings of Hybrid Teas or our so called "Monthly" Roses. Also for the hardy border; they are indispensable in the formal Rose Garden. They make up for their lack of continuity of bloom by blooming profusely at one time. It may be of interest to know that our so popular Hardy Hybrid Teas have been produced by crossing the old and tender Tea Roses with the Perpetuals; thus creating a new race.

Hybrid Perpetuals need less pruning than the Hybrid Teas; simply the occasional cutting out of old branches. Hybrid Teas bloom quickly on new wood of this year's growth and so do best under severe pruning, but the Perpetuals bloom on growth of last year and consequently too heavy cutting would be at the expense of the flowers.

FRAU KARL DRUSCHKI. It is hard to say too much in favor of this glorious Rose, and although classed as a June bloomer it frequently blooms out of its season, as well as in June. The pure white flowers are immense in size, waxy in texture and one of our finest and most desirable Perpetuals.



MARSHAL WILDER. Deep rich glowing red. Extra large flowers. Vigorous grower.

GEORGE AHRENDS. Clear pink. Good buds and perfectly formed flowers. A strong grower.

ULRICH BRUNNER. Cherry-red in color. Very large flowers and of fine form. A good Rose.

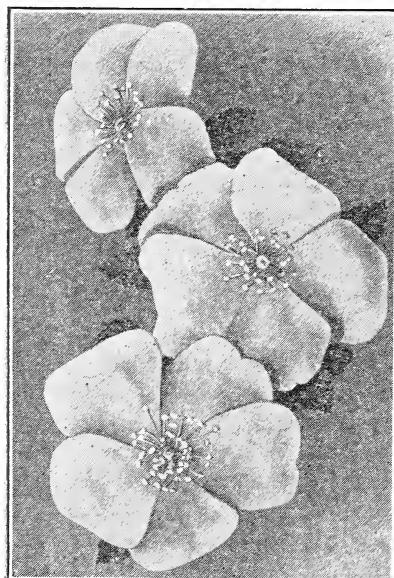
CAPTAIN CHRISTY. Large, full buds; color delicate flesh shading deeper toward the center.

HUGH DICKSON. Well shaped flowers on strong growing plants. Crimson.

EACH OF THE ABOVE 75c.
DOZEN—\$8.50.
100—\$67.00.

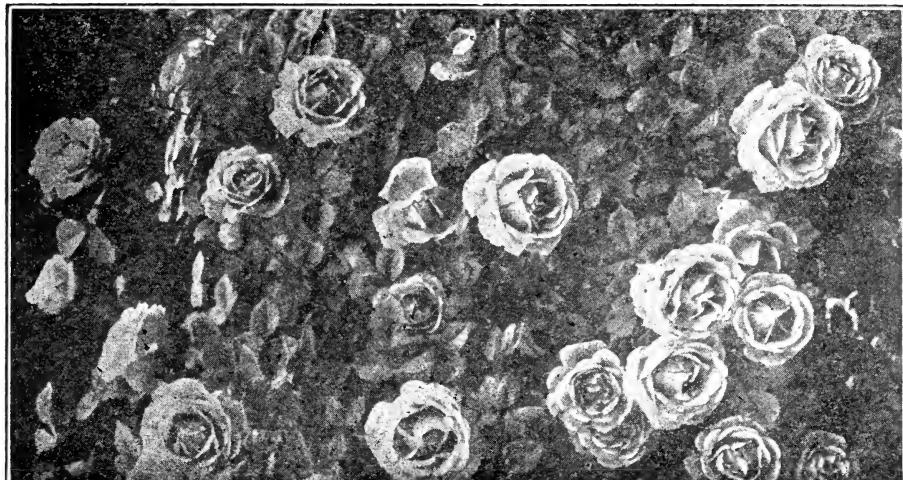
HUGONIS. The "Golden Rose of China." Too large for the Rose Bed but superb for the Shrubbery Border or the Lawn. Grows 6 to 8 ft. high. The first Rose to bloom; the branches covered with lovely single yellow Roses in May.

Each 75c; 3 for \$1.98.



FARGO'S HARDY CLIMBING ROSES

These Roses require no pruning in the Spring except the taking out of old or dead wood or pruning back to the desired shape or form, but a severe pruning of old wood in July after they have flowered will encourage a vigorous growth and insure an abundance of bloom the following season. Indispensable for pillars, pergolas, screen, trellis, fences, embankments and a covering to turn unsightly spots into gorgeous beauty at but little cost of time, labor or money.



CLIMBING AMER. BEAUTY—Only one of numerous beautiful sorts

CL. AMERICAN BEAUTY. Fragrant, rosy-crimson of strong growing habit. Thrives and blooms almost anywhere. Great bloomer, on long stems; flowers four inches across.

DR. WALTER VAN FLEET. Delicate flesh pink deepening to rosy flesh at the center. Petals beautifully undulated and cupped. Large flowers measuring 4 in. and over in diameter.

SILVER MOON. Beautiful half-double flowers, four inches or more across, color pure white with a mass of golden stamens at the center. Unlike other

Roses; cup shaped clematis-like flower.

PAUL'S SCARLET CLIMBER. The most vivid scarlet climber in existence. Flowers of good size, borne in clusters. Very popular, and much admired everywhere. No mistake is made in planting this grand Rose.

LADY GAY—Rapid Climber. A fine variety of remarkable vigorous growth, with double flowers of a delicate pink.

SHOWER OF GOLD. Deep golden yellow with orange shading. Very double and lasting.

CLIMBING ROSES 75c EACH. 3 FOR \$2.

"THE ONE FINEST HARDY CLIMBING ROSE IN THE WORLD"

That is how one of our noted authorities on Roses classifies **Dr. Walter Van Fleet** described above. Dr. Van Fleet wanted to call this marvelous Rose "Day-break" from the beginning but such was not to be and it stands now, named as it is, as a fitting memorial to a scientist who has left an ineradicable mark in the world of Roses. He also was the originator of American Pillar which is today classed as the most important Hardy Climbing Rose for England. Also Bess Lovett, Mary Wallace and others were originations of this great Rosarian. No matter how many others you have or many desire; be sure to find a place for the Dr. Walter Van Fleet.

FARGO'S DISTINCTIVE DECORATIVE DAHLIAS



HERE IS THE VERY POPULAR DECORATIVE TYPE

The DECORATIVE type is THE Dahlia of today. Enjoying immense popularity because of the lovely colorings found in these Dahlias; the erect blooms carried on long, stiff stems, large size of the flowers, good keeping qualities for cutting, and because of their profuse blooming, the Decoratives have gained the very front rank of popularity, almost to the exclusion of other types. They are the PRIZE WINNERS in today's Flower Shows and there is no reason in the world why you should not have a WONDERFUL garden display of choice Decorative Dahlias in many gorgeous colors, with a wealth of immense blooms measuring six to twelve inches across the flower and, what is most important, at a really very moderate outlay in cost, considering that one need not buy the newest things at \$5 to \$25 each as soon as they come out, but rather enjoy the ones that have proven themselves, and have come down in price within reach of all as stocks have increased. That is our plan for getting you the most of pleasure and satisfaction from your Dahlia plantings; however, for those who want the higher priced and newest things out, we shall be pleased to be of service, and if you will write us of your particular wants, we shall be pleased indeed to quote prices. Look over our attractively priced offerings of Distinctive Decorative Dahlias on the opposite page. We are sure it has something good to offer for YOUR garden.

FARGO'S DISTINCTIVE DECORATIVE DAHLIAS

EDITH FARGO. It produces lovely blooms of rich, royal purple measuring up to 7 in. or more across. Introduced by us in 1929. It is a handsome flower that draws instant attention. Borne erect on long stiff stems, plants bushy in habit, early and continuous bloomers. The color might also be described as a rich deep red, over-cast with a lovely purplish sheen. Each 75 cents; 3 for \$2.00.

PATRICK O'MARA. It is just as beautiful today as when first introduced at \$1.00 each. Immense pleasing blooms of glorious orange-buff with a slight tinge of rose. An "autumn shade," profuse bloomer on long, stiff stems, and now priced at only 35 cents each. 3 for \$1.00.

JANE COWL. Accounted one of the best Dahlias ever introduced, immensely popular everywhere, and selling at a very high price until recently, but now easily within your reach for a newer sort. Immense, massive blooms of glistening bronzy-buff and old gold; deepening in color toward the center. Each \$1.50.

JERSEY'S BEAUTY. Large perfectly shaped flowers on long stems. Very popular variety for commercial cutting. Lovely blooms of glorious true pink. Very free bloomer. Each 50 cents. 3 for \$1.25.

EASTERN STAR. A lovely saffron-yellow with old gold shadings. Flowers of good substance on strong stems. Certificate of Merit of the N. J. Dahlia Society. Each \$1.00. 3 for \$2.75.

RALPH BLODGETT. Three-colored blooms, 6 to 8 in. across the flower. Carnation-red blending to yellow ochre, and each petal tipped white. Each \$1. 3 for \$2.75.

PRIDE OF CALIFORNIA. Winner of gold and silver medals. Called "The American Beauty" Dahlia. Huge crimson-red blooms on long, stiff stems. Each 50 cents. 3 for \$1.25.

MRS. ETHEL SMITH. A giant Dahlia on long stems. A free blooming exhibition variety; white shading to greenish-lemon at the center of the flower. Each 50 cents. 3 for \$1.25.

WM. H. SLOCOMBE. Pale yellow Decorative with lovely 6 to 8 in. blooms. Clear sulphur-yellow passing to martinus-yellow at the tips. Each 50 cents. 3 for \$1.25.

AMERICA'S GLORY. A grand fancy Decorative of bright scarlet; the petals of the 7 to 10 inch flowers evenly tipped with purest white. Extra fine blooms on long stiff stems. Each \$2.00. 3 for \$5.50.

ROMAN EAGLE. Flaming, brilliant, burnished copper. A distinctive 10 inch bloom on long stems. Has the Certificate of Merit of the N. J. Dahlia Society.

Each \$1.00. 3 for \$2.75.

MRS. I. D. VER WARNER. Deep mauve-pink blooms up to 10 in. across and of finest form on long stiff stems. Each 50 cents. 3 for \$1.25.

BONNIE BRAE. A peaches and cream combination of shading. Very pleasing, free blooming type, blooms up to 9 in. across the flower. Each 50 cents. 3 for \$1.25.

JUDGE MAREAN. A wonderful blending of yellow, gold and orange suffused pink and edged with red. Seven inch blooms. Each \$1.00. 3 for \$2.75.

BASHFUL GIANT. One of the largest Dahlias, and of great merit for its beautiful coloring; being an apricot with golden shadings and carried on stout stems.

Each 50 cents. 3 for \$1.25.

ROSE FALCON. One of the finest giant Decoratives and a Flower Show Sensation. Old gold of finest form and type, on excellent stems. Each \$1.00. 3 for \$2.75.

GLORY OF MONMOUTH. A rarely beautiful salmon-pink; blooms up to 8 in. diam. A most unusual Decorative with full high center and a profuse bloomer on long stiff stems. Each \$1.00. 3 for \$2.75.

ALL 17 WONDERFUL DECORATIVES as listed and described above; at regular prices total \$14.10. They will be supplied as a Collection—all 17 Dahlias properly labeled with name—at a special price of only \$12.50.

Prices given above, as for instance "3 for \$1.25," are for three of one kind only and this price does NOT apply where three different varieties are ordered. Less than three of a kind are charged for at the single price rate.

FARGO'S DISTINCTIVE DECORATIVE DAHLIAS

Dahlia time is like an encore. When the garden joys and delights of summer days are stored away in the treasure chest of memory, and the hazy past; again our gardens are flooded with colorful charm and radiant beauty if we have wisely included Dahlias in our planting scheme. Autumn then vies with summer in garden charm and beauty.

I want to compliment you on the flowers "EDITH FARGO" produced, in size, form and color.

CAPT. PHELPS.

DR. TEVIS

A beautiful shade of salmon-rose suffused with old gold.

50c. 3 for \$1.25.

GLORIANA

Immense blooms of pure gold; slightly reddish towards the center. Long stems; fine for exhibition cutting.

50c. 3 for \$1.25.

JERSEY'S BEACON

Chinese-scarlet with a paler reverse, giving a two-tone effect. Very large, vigorous grower.

\$1.00. 3 for \$2.75.

JUNIOR

An enormous flower of pure lavender. Fine exhibition variety.

75c. 3 for \$2.00.

LA PALOMA

Orange chrome with yellow center, flaked with white. 8 inch flowers.

50c. 3 for \$1.25.

THE GRIZZLY

A prize winner. Dark maroon-red; large blooms on 3 ft. stems.

50c. 3 for \$1.25.

SNOWDRIFT

Giant clear white; broad waxy petals. Excellent.

50c. 3 for \$1.25.

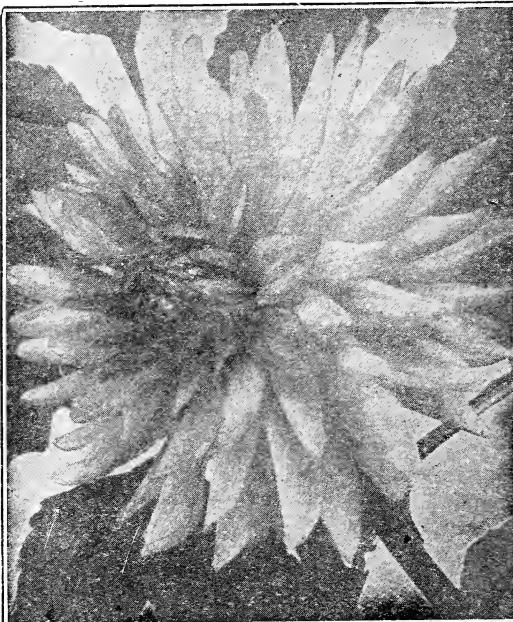
ROSA NELL

Clear bright rose; very large, finely shaped blooms on good stems.

50c. 3 for \$1.25.

ALL 8 DAHLIAS

as listed and described on this page offered as a Collection at a special price of only \$3.98. (Value \$4.75).



SIZE OF BLOOMS

Where sizes are stated, this is for comparative purposes between varieties, as sizes will vary when grown in different soils and under varying conditions.

Today one desires the newer type of flowers with blooms of good size measuring from 6 to 12 in. across the flower; blooms that will be suitable for exhibition purposes as well as for garden display and for cutting, with an occasional real GARDEN SENSATION scattered amongst them. These are the specifications of the delightful and wonderful varieties that we are offering you in this Spring's Catalogue.

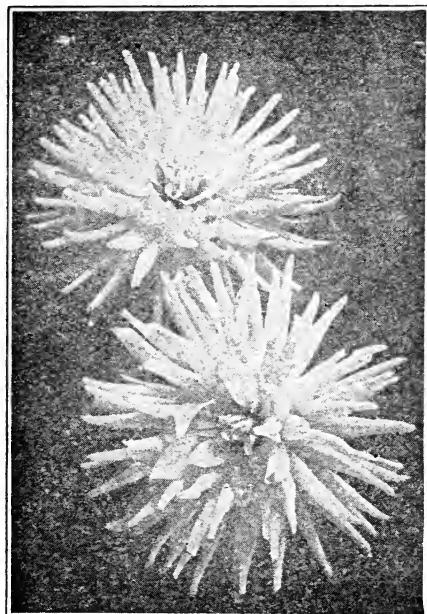
I ordered Dahlias from you, and in spite of dry weather here in July and August your "EDITH FARGO" is a wonder.

Yours,

E. M. DEEM.

(Mr. Deem is Principal of The Opdycke Community High School).

DAHLIAS IN MIXTURE



8 CACTUS DAHLIAS \$1.

Before the advent of the modern types of Giant Decoratives, the Cactus Dahlia, with its quilled petals, and its half-brother, the Hybrid Cactus, were probably the best known and most admired types of the Dahlia family. They still have a popularity, although they must now "play second fiddle" to the Decoratives. Of peculiar formation, rich in coloring and good keeping qualities as cut flowers, they fully enjoy an immense popularity which is richly deserved. And because of this great popularity we are this season offering a Mixture of this popular type at a popular price that easily places them within the reach of all flower lovers at a very small outlay. This collection is made up of a good Mixture of colorful varieties and you will make no mistake in planting them with liberality. We will send the assortment of 8 tubers for only \$1.00 or 25 for only \$2.75.

Popular Mixture 10 DAHLIAS \$1 FOR

This is an assortment of everything in a colorful Mixture. You will find the Decoratives in plentiful supply; today's most popular type, and you may also discover many of the other types too, such as Cactus, Ball or Show, Peony-Flowering sorts, Pompons, Collarettes, etc. In fact, whatever the Mixture shows, you will certainly be receiving an abundant return on your investment in this popular Mixture. You can have a most colorful display at very small cost when 10 tubers are offered for only \$1 or 30 for only \$2.75.

**10 ALL DIFFERENT \$1.98
GIANT FLOWERING DAHLIAS**

And our third special Assortment is truly a WONDERFUL offering. Giant sorts that measure six inches or more across the individual flower; truly each variety here represented might easily be classed as an exhibition type. All of them named varieties; not labeled, however, at the low special price, and each one of the ten a different variety; no two alike. This is a pleasing high grade collection at a comparatively small price. The 10 all different (unlabeled) for only \$1.98. 2 assortments for \$3.75.

"Just a word in regard to my wonderful Roses. Columbia has eight large, half open buds, Crusader has five large buds, and Lady Hillingdon has the most of all; twenty-two. Now isn't that just grand and glorious."

Mrs. Wm. J. Ferrell, 1345 So. Melville St., W. Phila., Pa.

Gladiolus Specials for 1932



100 GLORIOUS GLADS \$1.

Nearly a million of this Glorious Large Flowering Mixture sold last season to brighten gardens in all directions near and far; bringing delight and pleasure to a multitude of flower lovers everywhere. Again we repeat the liberal offer for the benefit of those who wish to secure the most for the least money and, to such, we would say that this is a truly delightful bargain.

A Single Spike of Bloom

Is a Gorgeous Bouquet in Itself

Plant some of the bulbs every two weeks from mid-April to July 10th and have them in bloom continuously until in October. **100 bulbs \$1.** (Mailing extra of course). **500 by Express \$1. 75; 1,000—\$9.00.**

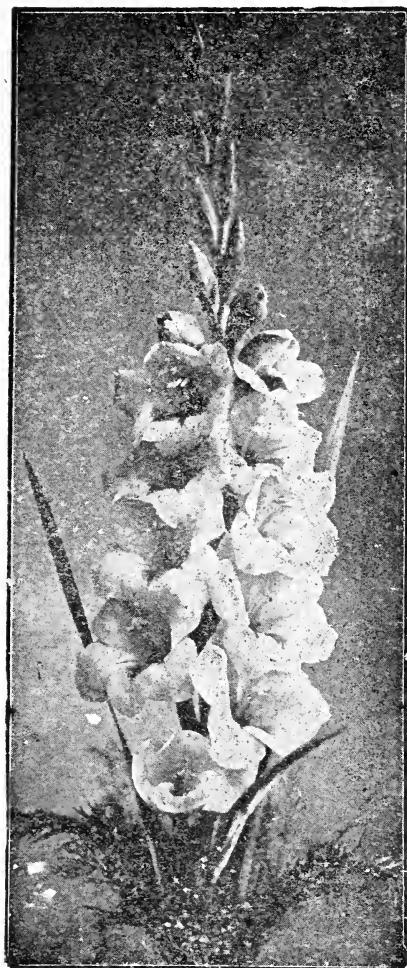
50 LARGER BULBS \$1.

While the bulbs offered above at 100 for \$1 are 1 to $1\frac{1}{4}$ in. diam., and bloom very satisfactorily, we nevertheless find that, for reasons of their own, some prefer to purchase larger bulbs and are willing to pay an increased price and, because of the demand, we also offer a larger size measuring $1\frac{1}{4}$ to $1\frac{1}{2}$ in diam. at **50 bulbs for \$1., 250 by express for \$4.75. 500—\$9.00.**

40 Glads IN 20 DIFFERENT VARIETIES \$1.

And this third special consisting of 40 bulbs in a wide range of choice named varieties and colorings (unlabeled). In this special collection you will receive two bulbs each of twenty different, separate and distinct varieties; size of bulbs 1 to $1\frac{1}{4}$ in. diam. As the various sorts bloom in 75 to 120 days after planting, such a collection as here offered will continue to produce blooms over a comparatively lengthy period, and will prove to be especially interesting as, from the very first bloom, one will be keen to find what interesting form is going to display its glory and beauty on the morrow. This Choice Collection of 40 Bulbs in twenty different varieties all for only \$1.

GLADIOLUS—POPULAR NAMED SORTS

**GRETCHEN ZANG**

A lovely tone of soft pink with scarlet markings on the lower petals.

20 Bulbs 50c; 100 for \$2.00.

SCARLET PRINCEPS

Wonderful spikes of brilliant scarlet, deeper in the throat. Strong and vigorous.

20 Bulbs 50c; 100 for \$2.

WILBRINK

Very early. Beautiful flesh-pink with creamy blotch on the lower petals.

20 Bulbs 50c; 100 for \$2.00.

SPECIAL: All the above 13 varieties in a total of 224 Bulbs, priced above at \$7.00, will be supplied at a special price of only \$4.95. Each variety bagged separately and labeled with name of the variety contained therein.

PEACE

Beautiful large white flowers with pale lilac feathering in throat.

20 Bulbs 50c; 100 for \$2.00.

MARY PICKFORD

Delicate creamy-white, with soft canary-yellow in the throat. Very dainty, like its namesake.

15 Bulbs 50c; 100 for \$2.50.

1910 ROSE

Lovely rose pink of extra fine shade. Narrow white line through center of lower petals.

20 Bulbs 50c; 100 for \$2.00.

MRS. FRANK PENDLETON

Very large, lovely flushed salmon-pink with brilliant carmine blotches in the throat, presenting a vivid contrast.

15 Bulbs 50c; 100 for \$2.25.

MRS. DR. NORTON

White, faintly suffused with pink. Lower petals flushed with sulphur-yellow and dotted pink. Very fine.

12 Bulbs 50c; 100 for \$2.50.

GOLDEN MEASURE

Finest rich yellow, forming into a handsome spike of large blooms. The first really rich yellow large flowering variety to be produced.

15 Bulbs \$1.00; 100 for \$5.00.

CRIMSON GLOW

Glowing crimson-scarlet. Large flowers on immense spikes. A strong vigorous grower.

20 Bulbs 50c; 100 for \$2.00.

ALBANIA

Pure glistening white flowers over 4 in. across. The finely ruffled edges give in an especially artistic effect.

15 Bulbs 50c; 100 for \$2.25.

ROMANCE

Gloriously magnificent orange-salmon with yellow throats marked with brilliant red.

12 Bulbs 50c; 100 for \$2.50.

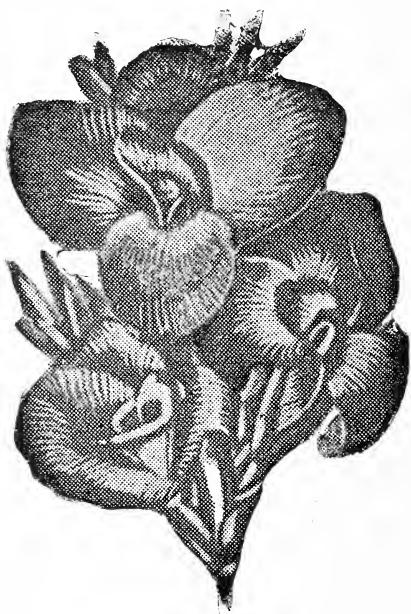
HALLEY

Large gorgeous blooms of clear salmon-pink. Very satisfying. A beauty.

20 Bulbs 50c; 100 for \$2.00.

FARGO'S CHOICE LARGE FLOWERING CANNAS

Cannas of the large flowering varieties set off the home surroundings and make a glorious display in beds or borders. Many of the improved sorts have flowers larger and as beautiful as the Gladiolus. The colors are brilliant and showy. Plant after danger of frost is over or, if you prefer, about March 1st line some shallow pans or boxes with damp moss, sand or sawdust $\frac{1}{2}$ inch deep on bottom and sides, put in the Cannas $\frac{1}{2}$ inch apart and fill in with same material and keep it damp. They will begin to sprout in about two weeks. As they sprout, cut off with part of the root and plant in 4-in. pots. Give light and plenty of moisture and transplant to beds in May. We here list sorts suited to every purpose.



MME. CROZY

Where the dwarf type Canna is required, we suggest Mme. Crozy. Color orange-scarlet bordered with golden-yellow. Height 3 $\frac{1}{2}$ feet.

Each 15c; Dozen \$1.75.

If you order three or more Cannas of one kind you benefit by the "per dozen" rate.

CANNAS IN MIXTURE

Mixed colors, or separate red or yellow unnamed. This is of course the cheapest way in which to build up a stock of Cannas for a showy display.

12 for \$1.10; 25 for \$2.00.

KING HUMBERT

One of the most famous and popular of Cannas. Large trusses of bright red flowers. Foliage rich bronze-red. Wonderful for a brilliant bedding display. Height 5 feet.

Each 15c; Dozen \$1.75.

THE PRESIDENT

A "world beater" on account of its immense brilliant red flowers. One of the most popular of the newer bedders, possessing as it does, every desirable quality. The color is really penetrating and contrasts well with the bright green foliage. Height 4 $\frac{1}{2}$ feet.

Each 15c; Dozen \$1.75.

ROSEA GIGANTEA

Deep rich rose-pink, foliage green. One of the most unusual and showiest Cannas imaginable. The coloring is BEAUTIFUL indeed. Flowers immense in size and freely produced. Height 4 feet.

Each 20c; Dozen \$2.25.

EUREKA

The best white type. Large flowers, freely produced. Height 4 $\frac{1}{2}$ feet.

Each 20c; Dozen \$2.25.

YELLOW KING HUMBERT

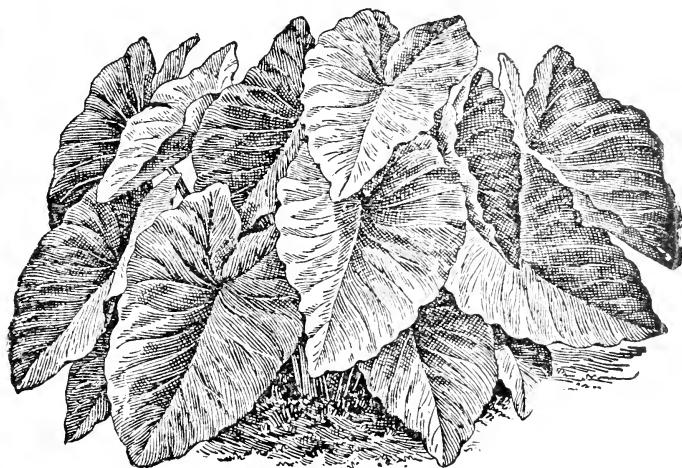
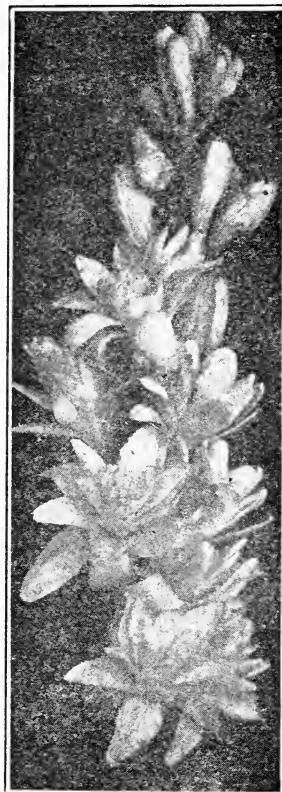
Yellow blooms dotted with orange-scarlet. A sport of the original red flowered King Humbert; very beautiful and effective, and one that is appreciated when a yellow Canna is the object. Height 5 ft.

Each 15c; Dozen \$1.75.



CALADIUM ESCULENTUM

(ELEPHANT EARS)



They answer well as centerpieces or specimens in flower beds. Planted in a bed with a border of Scarlet Sage or other annuals makes a beautiful and pleasing contrast. Also as a border plant to beds of tall growing Cannas. The enormous leaves of this plant often measure three feet long and twenty inches wide. Very effective planted for margins along water. Do not plant outdoors before May 1st. They can be started early in pots in the house and transplanted later if you wish. Bulbs can be stored in dry sand over winter and kept from year to year.

EACH 20c. Dozen \$1.98.

SMALLER Size, EACH 15c. DOZEN \$1.50.

EXCELSIOR PEARL TUBEROSES

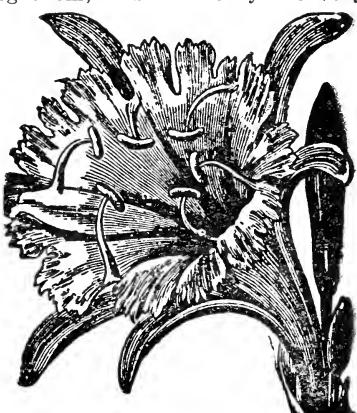
Improved dwarf habit of growth and does not require staking. Flowers extremely double and very fragrant. Everyone should grow some Tuberoses for they are so lovely and so fragrant that one cannot help loving them, and then they are very easy to grow. Can be forced in pots as well as grown in the open ground. Do not plant Tuberoses outside before May. If planted too early, while the ground is cold and wet, the bulbs are apt to rot.

NOW 3 for 25c. Dozen 75c.

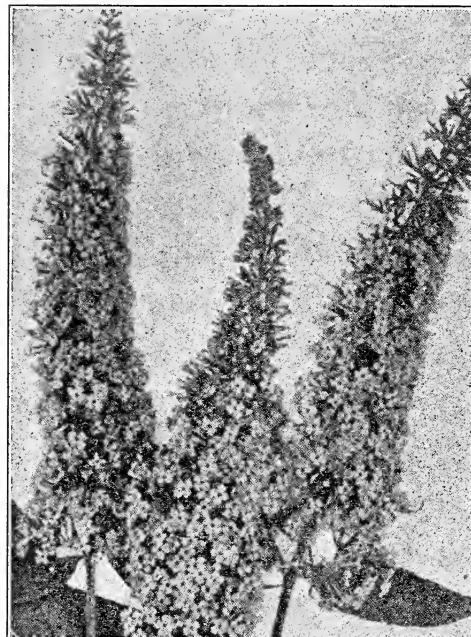
THE GREAT ISMENE

Of about the same habit of growth as the Calla Lily and considered by some flower lovers as even superior to either the Calla or the Easter Lily. The flowers are of large size, odd and novel in form, snowy-white and exceedingly fragrant. Throws up tall spikes, each having several blooms. It has a peculiar grandeur which one can fully appreciate at sight, yet hard to adequately describe. It is in reality a species of white Amaryllis.

EACH 30c. 3 for 75c.



The Wonderful Everblooming Butterfly Bush



Beautiful large Butterflies and the Humming Birds seek it out, adding vastly to the colorful picture. The gorgeous spikes of lavender colored flowers are continuously in bloom throughout the season, and they are excellent for bouquets. These plants are perfectly hardy and grow to a height of 10 feet. They should be protected in winter same as a Rose bush, and cut almost to the ground in the spring. Plant in a sunny location, and as liberally as possible for here is a truly magnificent plant that will repay you with a wondrous and gorgeous display.

Strong 2-year-old Field Grown Plants.
EACH 50c. 3 for \$1.25.

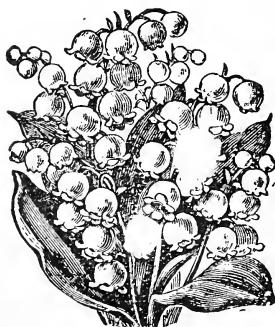
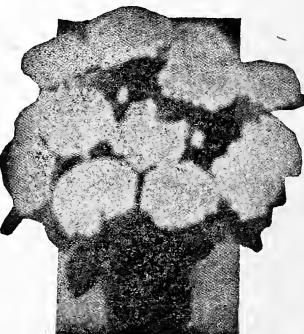
Pink or Blue Hydrangeas

Those who once see this beautiful class of Hydrangeas in riotous bloom at the New Jersey Coast resorts fall in love with them instantly and it is natural to desire some at home. As well as for hardy outdoor planting; they are also in much demand for blooming in large pots and tubs. Many are also forced into bloom for Decoration Day, Easter, Mother's Day, and make acceptable gifts.

This Hydrangea is light pink in color, but in acid soils it flowers blue. This soil condition may be created artificially if desired by mixing $\frac{1}{4}$ lb. powdered alum in the soil around each plant.

Nice young pot-grown plants from $2\frac{1}{4}$ inch Pots.

25c each or 6 for \$1.25.
Larger plants from 4-in. pots
75c each. Dozen by express \$8.75.



Lily-of-the-Valley

Planted once the lovely Lily-of-the-Valley, whether in sun or shade, thrives and multiplies rapidly without care or attention. The flowers make lovely corsages, dainty bouquets and are much in demand. Both flowers and foliage beautify an otherwise unsightly spot.

Dozen Pips for 50c; 25 for \$1.00.



TUBEROUS BEGONIA

Grown in pots or bedded out, they are magnificent. Single blossoms sometimes measuring six inches across. The beautiful colors range from ivory white and flaming scarlet, through shades of bright bronzy-yellow, light and dark crimson, orange, salmon, ruby-red, rose and pink. The flowers are perfectly reflexed, and their gorgeous effect is emphasized by the beautiful foliage.

Can be started in pots in March and transplanted later, or in beds after May 1st.

Mixed Colors. Each 25c. Dozen \$2.50.



GLOXINIAS

A most beautiful flower; tropical in appearance, it delights in a shady location on the porch, where it will bloom in great profusion, and to the delight of all who see it. Gloxinia bulbs are quite scarce.

EACH 60c.



Giant Amaryllis

GIANT AMARYLLIS

Everyone should have a few of these wonderful lily-like pot plants. Their immense size, gorgeous beauty and wonderful variety of colorings, are a continual delight. Grown from seed and produced by crossing the finest named varieties obtained from the most noted specialists, producing plants and blooms of very superior size, vigor and coloring.

**Fine Bulbs in Assorted Colors \$1 Each
or 6 for \$5.**

CHRISTMAS CACTUS

An old fashioned plant once again very popular. The end of each drooping leaf bearing beautiful large red flowers in December and January. Very showy and easy to grow successfully. This is a plant well worth having.

Each 35 cents. 3 for \$1.00.

FARGO'S HARDY LILIES

They are always delightful and provide a succession of bloom for the hardy border, blooming as they do at varying seasons. They do well in partial shade, and beyond an occasional use of a little **Fargo's Plant Food** or Bone Meal hoed or raked into the top soil require no further feeding. DO NOT put manure on Lily plantings. Rubrum and Auratum L. should be a full 12 in. deep; other varieties 6 inches deep. A few bulbs planted in a group soon become a delightful clump that you look for it to start into growth like looking for an old friend.



Lilium Auratum

THE WONDERFUL JAPANESE AURATUM LILY

Wonder-of-wonders of the Orient, and the greatest of all Lilies. The blooms are enormous in size and marvelously beautiful, as well as deliciously fragrant, scenting the air all around them. The flowers are borne in clusters on long, stiff, erect stems, and measure up to a foot or more across, and from 5 to 20 flowers to a plant. The pure white blooms are speckled with dots of brownish-crimson, and a broad band of golden-yellow runs down the center of each petal. It is hard to imagine a more gorgeous sight than these gorgeous Lilies from Japan present. Plant them among Shrubbery; plant them in solid beds, interspersed with Hardy Blue Sage if you want a wonderful effect; plant them anywhere and everywhere, and enjoy a delightful experience that you will never forget.

Bulbs 40c Each.

3 for \$1.10. Dozen \$3.50.

DAY LILY

This is the Lemon Day Lily. Deep lemon yellow in color; very fragrant and blooms June-July. The plants are strong growing and robust with masses of large blossoms.

30c each; 4—\$1.00.

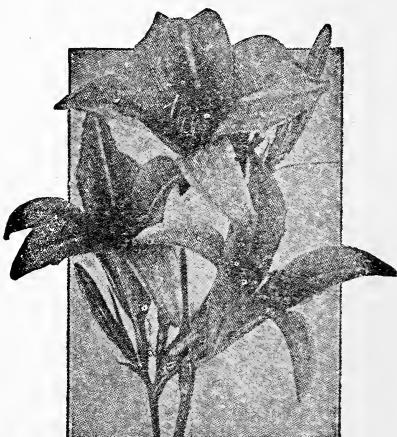
Dear Mr. Fargo

The AURATUM Lilies have been simply wonderful; every one blooming and some had eight Lilies on a stem. They were admired by everyone and I would like to have a few extra fine bulbs.

Truly yours,

FANNY PAGE FOWLER.

Glen Ridge, N. J.



Day Lily

RUBRUM LILY

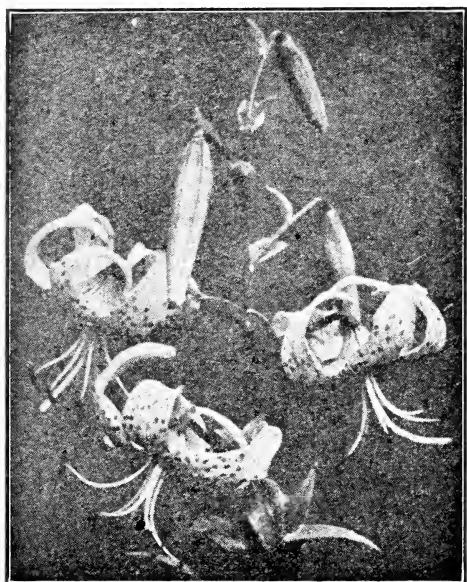
This is one of the beautiful Japanese types and it is suitable both for growing outside and for forcing. Each spike bears a number of gorgeous reflexed blooms of glistening white, overlaid with numerous speckles or spots of bright rose-pink. The flowers are very dainty and graceful and much admired. The bulbs should be treated the same as the *Auratum* Lily listed on preceding page. Blooms in August.

Each 50c; 3 for \$1.25.

REGAL LILY

Of all the Lilies of today, probably the most wanted and most talked about one is this sensational new variety from Western China. It grows 3 to 5 ft. tall and flowers in July (following the blooming period of the *Canaliculatum* or *Madonna* Lily). The color is ivory white, tinted deeply with pink on back of the flowers and tinged with canary-yellow at the base of the petals. *Regal* is considered to be the finest garden lily yet introduced. It is perfectly hardy and flourishes under even adverse conditions.

Each 35c; 4 for \$1.25.



Rubrum

HARDY JAPANESE AZALEAS

Undoubtedly, at some time, you have seen these gorgeous plants in full bloom, massed in front of porch; or foundation walls, or banked in front of a planting of evergreens. In May the plants are a veritable sheet of bloom, bright and colorful in the extreme, the foliage almost entirely hidden by the bright, gay flowers. The plants are broad leaved evergreens and come in a number of varieties and colors; probably the best known amongst them being *Hinodigiri*, the bright, fiery, deep rose variety so popular everywhere. We can highly recommend this variety as especially pleasing and desirable.

They are hardy for outdoor planting and suitable also for house plants blooming during the winter or early spring. They are listed and sold by the width or crown of the plants, 8 to 10 in. Bloom nicely the first spring if purchased before the blooming period is over.



EACH \$2.50.

DOZEN BY EXPRESS \$25.00.

GIANT WONDER LEMON-PONDEROSA



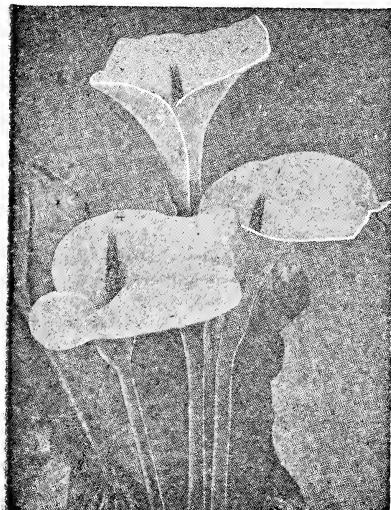
J. Henby, Berwick, Pa., writes: "One you shipped me is now 24 inches high. It has beautiful foliage * * * * one lemon measuring 12½ inches around."

Mr. Henry E. Williams, Devonshire, Bermuda, reports one Lemon taken from his Tree measuring 16½ inches around and orders eight more plants of this Giant Wonder Lemon. Here is a REAL sensation in plant life that becomes the wonder and envy of your friends. Fruits have been taken from these Trees weighing over 4 lbs. apiece. Can you imagine it! The plants have lovely, bright, glossy green foliage, and soon bear fragrant waxy blossoms and, at the same time, fruits in all stages of development from the size of a pea on up. WONDERFUL for window or Conservatory; also for porch or lawn in summer. It is one of the juiciest of all Lemons, makes delicious lemonade and is fine for pies and other culinary uses. No budding or grafting is necessary and the trees fruit when quite young. Nice young pot-grown plants are now available and we can supply them at a very reasonable price. Why not grow

several of them for yourself and a few more to use later as gifts for which purpose they will prove very acceptable. We will send 3 plants for only \$1.10.

FAIRY LILIES

Zephyranthes. These lovely large pink flowers growing only six to eight inches high are profuse summer bloomers and very effective for massing in the border as well as for blooming in pots or boxes. The bulbs are not hardy and are taken up and treated each Fall same as Gladiolus.



Each 20c.

Dozen—\$2.00



WHITE GODFREY CALLA LILY

A much heavier bloomer than the old types. Snow-white in its purity and modest beauty.

Each 35c. 3 for \$1.00

YELLOW CALLA ELLIOTTIANA

Flowers as large as the White Calla, but of a rich, lustrous, velvety golden yellow. (Ready for delivery in November.) You will be very much pleased with this flower.

60c Each. 3 for \$1.50.

PLANTS FOR ROCK GARDENS

Rock gardens have become highly popular, and they may be either pretentious or modest according to the available space or the size of purse, and still be beautiful and highly satisfactory.

The ideal is to have something in bloom early, continuously in between, and as late as possible. This means the use of dwarf Tulips, Crocus, Chionodoxa, Grape Hyacinths and other small bulbs planted in the Fall. Tender Annuals such as Sweet Alyssum, Sand Verbenia and numerous others to be grown from seed and planted out in May. Also, depending on Hardy Plants for the main effect as perennials are the backbone of the Rock Garden.

In addition to the plants we offer on this page, primarily for use in Rock Gardens, you will also find the following plants listed on other pages as Hardy Perennials for the Hardy Border, also useful for the Rock Garden. They are: Mountain Pink or Phlox Sublata, Forget-Me-Nots, Plumbago, Snow-in-Summer, Alyssum, Saxatile, Carnation, Bleeding Heart, Columbine, Primrose and Violas.

ARMERIA Sea Pink

Attractive evergreen tufts with innumerable flowers blooming intermittently from early Spring to late Fall. Colors bright rose or white. 9 to 12 in. stems surmounted by clusters of flowers.

DWARF Alpine Asters

Grow 6 to 10 in. high with showy purplish flowers in May and June. Also with white flowers.

CAMPANULA Carpatica

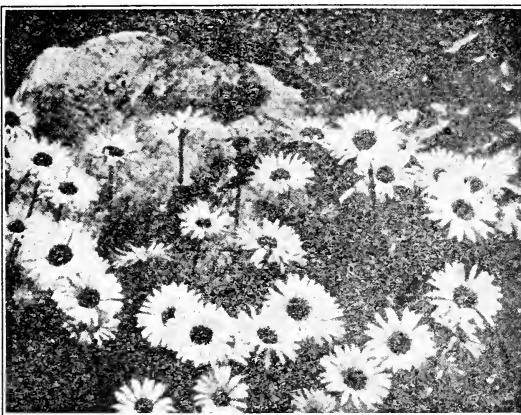
Blooms June to Oct. Compact tufts of foliage; clear blue flowers on stiff, erect stems not over 8 in. high. Also white flowers.

DIANTHUS Dectoides or Maiden Pink.

A creeping variety for the Rockery with pink or white flowers in June and July.

GYPSOPHILA Repens

An excellent trailing plant for the Rockery with clouds of small white flowers in July and August.



HELIANTHEMUM or Rock Rose

Low evergreen plants, during July and Aug. are quite hidden by a mass of bloom in white, golden yellow, pink or red.

HEPATICA or Liver Leaf

A pretty spring flowering plant for a shady spot. Light blue flowers.

IRIS Cristata

A tiny species 4 to 6 in. high with delicately marked pale lilac blooms in May and June.

LEONTOPODIUM or Edelweiss

An Alpine beauty well known to Swiss tourists. Also known as Snowflower. Blooms in June and July; 8 to 10 in. Each 50c. Dozen \$5.00.

ICELAND Poppies

Green, fern-like foliage; blooms throughout the season, a profusion of leafless stems one foot high, bearing cup shaped flowers of yellow, orange or white. In mixture only.

SANTOLINA or Lavender Cotton

Dwarf plant with silvery-white foliage. An "Evergreen" species that holds its foliage.

SEDMUM

Fleshy pale green foliage. The stems grow to a height of 15 to 18 in. and bear large bright heads of tiny rose colored flowers. Very attractive and pleasing.

Note: Not less than three of a kind sold at the dozen rate.

(Except Edelweiss) EACH 30c.

DOZEN \$3.00.

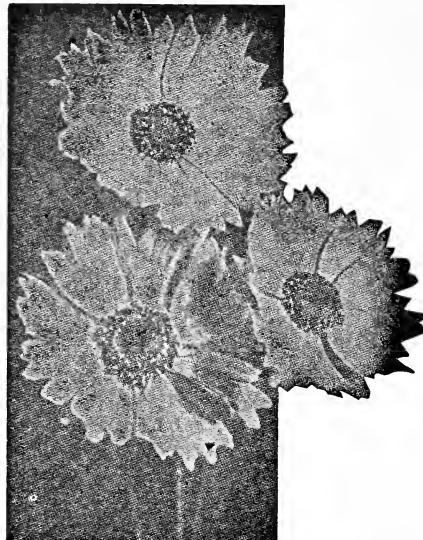
FARGO'S CHOICE HARDY PERENNIALS

Improved forms of old fashioned flowers that are a pleasure and delight continually. They require but a minimum of care after planting and a grouping of them would improve most any lawn. They are of course, the "life" or the "backbone" of

the Hardy Border and the Rock Garden. Prices are graduated according to the amount of time and work consumed in filling an order. We can naturally quote lower prices on a dozen or a hundred of a kind than we can on a single plant scattered over a wide range of many varieties. Not less than three plants of one variety will be sold at the dozen rate; not less than 25 at the per 100 rate.

COREOPSIS—One of the most popular hardy plants and very easy to grow. The flowers are rich golden-yellow, gracefully disked in form, and serrated or irregular edges to the petals. Free bloomer all thru summer and autumn. Invaluable for cutting. Height 3 feet.

DIGITALIS (or Foxglove)—As gorgeous and attractive as Gladiolus. Old fashioned, stately and dignified. Grow 3 to 6 feet tall. Foliage rich and luxuriant. Bloom from June to August.



Coreopsis

New Bedford, Mass.
I have had most satisfactory results * * * * *
and I am enclosing another order for Fall delivery.
ALTON I. MACOMBER.

DELPHINIUM (or Larkspur)—The prevailing colors are blue on tall plants of fine form and neat attractive foliage. By cutting the plants down to the ground immediately after blooming and digging in a little bone meal about the plants, second and third crops of flowers can be had in one season. Height 4 feet.

SNOW-IN-SUMMER—Silver foliage, with white flowers in June; a planting very soon looks like a veritable sheet of snow in summer from a little distance. Dwarf, suitable for bordering beds, for carpeting, for covering graves, and for the rock garden.

CAMPANULA—Not only are Campanula extremely hardy for outdoor planting, but when potted up and flowered indoors they are amongst the most showy of spring flowers. Bearing spikes of lovely bell shaped flowers, of blue, white or pink, they certainly produce a lovely and charming effect. Our offering is in a mixture of colors only.

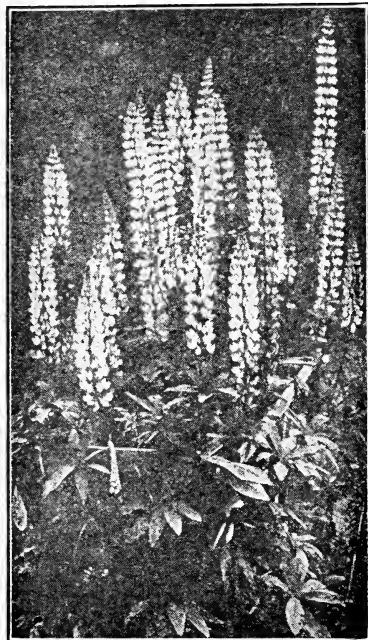


Campanula

Price 30c Each. Dozen (Not less than three of one kind) \$3.00.
100 by Express (25 or more of one sort) \$20.00.

FARGO'S CHOICE HARDY PERENNIALS

LUPINES



Lupines

PRIMROSE

Lovely flower; fine for exposed sunny positions, blooming the greater part of the summer. Height 18 inches.

ORIENTAL POPPY

More gorgeous than the Annual sorts; grows 3 ft. high, and in May and June their splendor is hard to equal.

COLUMBINE

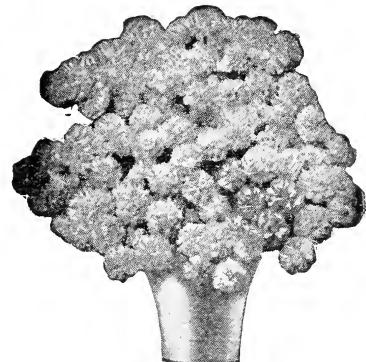
(*Aquilegia*). These new long spurred hybrid types are fine for garden effect and for bouquets. Everybody admires their light airy appearance.

GYPSOPHILA

(Baby's Breath). Tiny white flowers in myriad clusters. In great demand for use in bouquets and for drying.

ACHILLEA

A single plant will produce a wealth of flowers the first summer, but when established the second year they have myriads of perfect flowers on a single plant at the same time. It commences to bloom early in July and is a perfect mass of beautiful flowers until frost, the same blooms keeping perfect for weeks. The small flowers are pure white, and produced in large sprays, making it one of the finest cut flowers for mixing in with bouquets, vases, baskets, etc. For cemetery planting it is also valuable; in fact it is also called "The Great Cemetery Plant."



Achillea

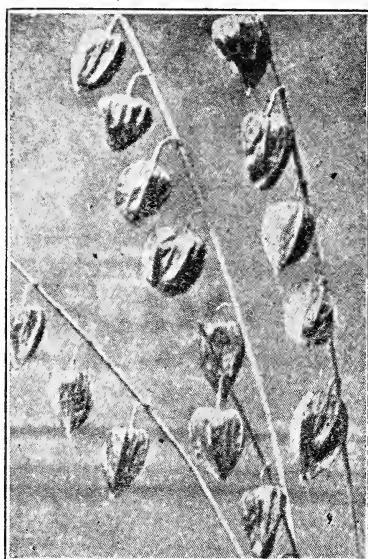
LIATRIS or Blazing Star. Showy and attractive; succeeds anywhere. Produces large spikes of light purple-rose flowers in July and August. Height 5 feet.

red-brown center, with the petals marked in rings of brilliant colors. Grows 2 feet high and blooms in June and the balance of the season.

GAILLARDIA or Blanket Flower. One of the very showy sorts; succeeds anywhere if given a sunny location. The large gorgeous flowers have a dark

Prices of plants on this page are as follows: Each 35c. Dozen—(not less than three of a kind)—\$3.00. 100 (25 or more of one kind) by Express \$20.00.

FARGO'S CHOICE HARDY PERENNIALS



CHINESE LANTERN PLANT

Bears many orange colored lanternlike fruits that are very showy. Useful for cutting and drying for winter bouquets. Much used by florists.

HELIANTHUS

Hardy Sunflower. Various shades of yellow; the flowers much resemble decorative dahlias. Tall growers; fine for cutting. It succeeds anywhere.

BLUE SAGE

There are never enough blue flowers; and here is one that is liked exceedingly well. Blooms in profusion during August and September; the tall spikes of sky-blue flowers growing to a height of 3 or 4 feet.

HOLLYHOCKS

Make fine backgrounds, hide unsightly views and the tall spikes of double blooms certainly make gorgeous bouquets for big vases. A wide variety of bright and attractive colors. Height 5 to 6 feet.

CENTUREA. Fine for the perennial border and for cutting. Bears a wealth of lovely blue flowers in May and June. Height 2 to 3 feet.

HARDY CARNATION. Choice mixed varieties that will be much appreciated in the hardy border.

JAPANESE BELL FLOWER or Platycodon. Very similar to the Campanula family, but bearing blue or white star shaped flowers from July to October. Grows 2 to 2 1/2 feet tall. One of the most deservedly popular of hardy plants.

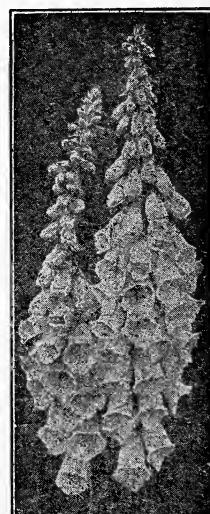
VERONICA is another excellent hardy plant, growing 2 to 3 feet high, bearing long spikes clustered with lovely deep blue flowers from mid-July to September.

BERGAMOT. Showy red flowers in profusion; grows 2 to 3 feet high, succeeds anywhere. Blooms July-August.

PHYSOSTEGIA or False Dragonhead, Grows to a height of 3 to 4 feet, and bears long spikes of delicate snapdragonlike flowers in midsummer.

Each 30c. Dozen (not less than three of one kind) \$3.00. 100 by Express (25 or more of a kind) \$20.00.

PYRETHRUM or Painted Daisies. An old fashioned plant bearing many bright flowers in June; colors, various shades of rose, pink, also white in mixture. Fine fernlike foliage. Likes lots of sun. Very attractive plant. The flowers borne on stiff stems 2 to 3 feet in length; they make wonderful bouquets. You will be delighted with it.



Digitalis

FARGO'S CHOICE HARDY PLANTS



Bleeding Heart

BLEEDING HEART. An old time favorite, and now quite scarce. The beautiful silvery-green foliage, with its numerous graceful sprays of heart shaped flowers, make an attractive display. Suitable for the lawn, the hardy border and for forcing in pots. 75 cents each; 3 for \$2.

ARTEMISIA SILVER KING. Here you will find a plant of wonderful beauty and contrast for landscaping, as well as being useful for bouquet work. The foliage is a strikingly beautiful rich silver-white and the plant grows to a height of 3 feet. For bouquets the foliage is equally useful fresh cut or dried for winter use. You will find this plant unique, and almost in a class by itself, and will surely welcome it to your harly border.

MOUNTAIN PINKS. These are the Phlox Sublata so common to the hillsides in spring, when the dwarf, mosslike foliage is covered literally with the bright pink flowers. They present a beautiful picture when used on embankments, terraces and in the rock garden. Also useful for covering graves.

PLUMBAGO. Very desirable plants for borders and rock gardens; dwarf spreading habit, growing 6 to 8 in. high and covered with deep blue flowers during summer and fall.

RIBBON GRASS. White and green stripes; grow 18 in. to 2 ft. high. An excellent grass for bordering large beds and for margin planting for Lily pools.

GOLD DUST. For the Hardy Border and for the Rock Garden as well, this plant is indispensable. In May it produces great solid masses of bright yellow flowers; vieing with the Mountain Pink in its season for prolific bloom. Height one foot. Known also as Alyssum Saxatile, Rockmadwort, Gold Tuft and Basket of Gold.

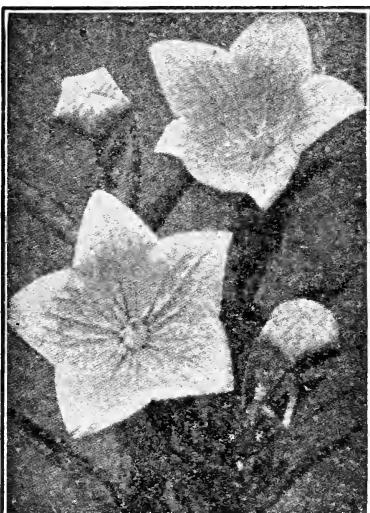
MARSHMALLOW (or Hibiscus). They grow 5 to 6 feet high and bear enormous bell-shaped flowers in white, pink and rose. Like a moist spot but do well most anywhere. Blooms in early July to late September. Mixture of colors.

SWEET LAVENDER. Delightfully fragrant blue flowers in July and August. Height about 18 inches.

Except as otherwise noted, each 30c.

Dozen (not less than three of a kind) \$3.00

100 by Express (25 or more of a kind) \$20.00.



Platycodon

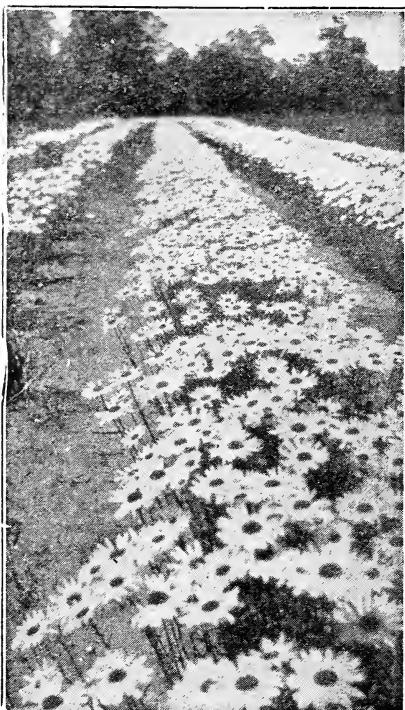
Millbrook, N. Y.

I received my bushes last Monday and want to say I am very much pleased as they are all leafing out.

Yours truly,

Mrs. P. H. Risedorf

An Improved Strain of HARDY DAISIES



For wealth of bloom, and ease and quickness of propagation the famous H & E strain of Hardy Daisies holds a leading place among the hardy perennials. The enormous white blooms with bright yellow centers, carried on wiry upright stems two feet or more in length, make these flowers extremely useful for cutting and they find a ready source of income as cut flowers, while their long blooming season and great hardiness insure them a permanent place in the hardy border. For bordering walks, drives, paths, embankments, etc., they provide certainly a WONDERFUL and artistic display at very small cost.

Of easy culture, they do well in any sunny location, even when the soil is only fairly rich. Of course mulching thoroughly, cultivation and consistent watering during the growing season always produces the best results, but these plants will, on the other hand, stand considerable neglect without harm.

The above illustration shows a planting of H & E Hardy Daisies, all of which were grown from an original stock of only 100 plants, set out in the Spring of

1926. The following Spring those plants supplied about 150 blooms for each plant, and in August 1927 the original plants furnished enough divisions to make the planting partly shown in our illustration. In some cases 100 divisions were secured from a single plant. More blooms were produced by this plot the next May than the growers could dispose of, although they sold about 75,000 flowers locally, sent 16,000 to the city market for Mother's Day and hundreds more given away for church decorations, and YOU too can do as well if you wish. A heavy application of stable manure was given at the time the plants were set out, but during the growing season only ordinary cultivation was sufficient for the excellent results obtained.

5 for \$1.10. Dozen—\$2.00.

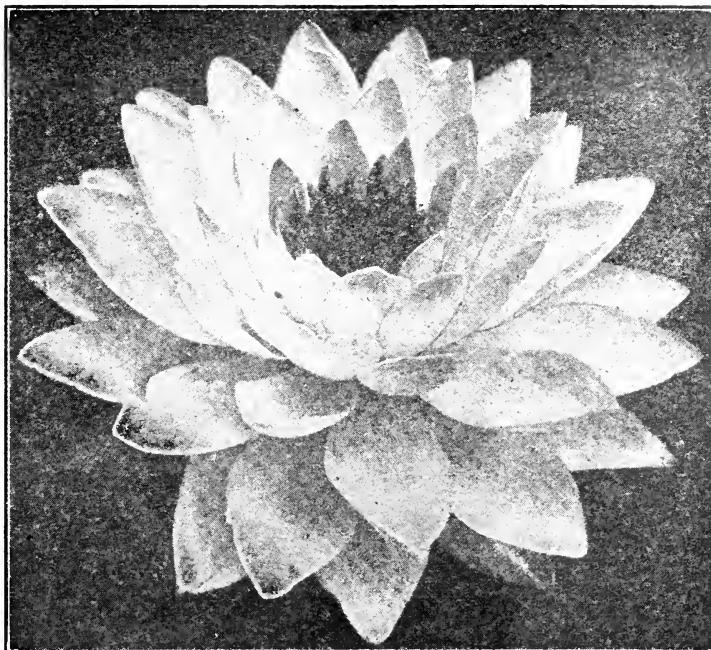


HARDY PHLOX

Among the hardy perennial plants, no class is of more importance or more in public favor today, embracing as they do, a wider range of attractive colors than is found in any other hardy plant, while their gorgeous masses of color are unrivaled by any other summer flower.

Hardy Phlox are distinctive and effective, begin blooming the first summer, and bloom for a very long time. We have an excellent assortment of bright showy colors in mixture. Each 30 cents. Dozen \$3.00. 100 by Express \$20.00.

HARDY WATER LILIES



This is our hardy native Water Lily, suited alike to growing in ponds, lakes or in tubs. It is a very strong, vigorous grower; the flowers pure white, five to seven inches across. If you have no stream or lily pool, grow several planted in a tub sunk in the ground. They are suitable for the smallest yard or most pretentious estate. To plant just lay the roots in the mud at bottom and weight down one end with a flat stone. Ready for delivery after April 15th. **Each 50c. 3 for \$1.10; 6 for \$1.98.**

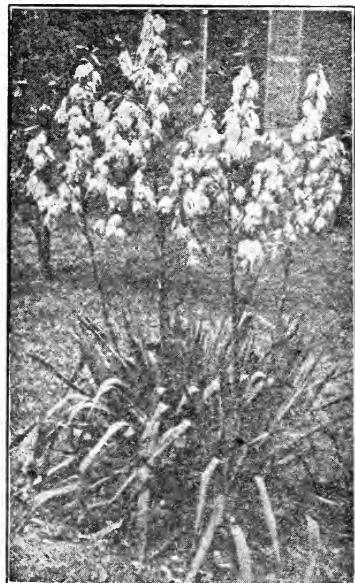
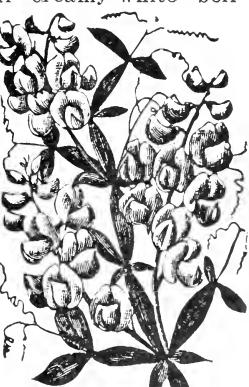
YUCCA or Adam's Needle

Very beautiful for the hardy border, for bordering drives, and for planting in groups on the lawn. Beautiful swordlike foliage. In August the plants bear tall stiff stems, well branched, and loaded with beautiful creamy-white bell-shaped flowers that make a very pleasing and showy display. **Each 40c. 3 for \$1.10.**

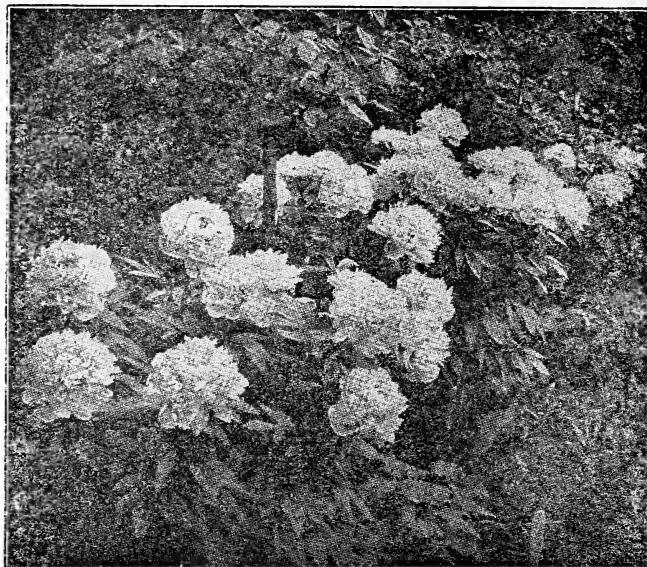
Hardy PERENNIAL PEAS

In full bloom in the spring before the annual sorts begin to flower, and continuing thru the season. Bloom year after year; growing 8 $\frac{1}{2}$ to 10 feet high. Lovely clusters of pink, white and rose blooms. Fine for screens and fences.

10 plants for \$1.10.

**Yucca**

FARGO'S GORGEOUS PEONIES



For our Spring offering we have picked out a few outstanding Peonies to offer as a REAL attraction; Peonies and prices that we feel sure our patrons will appreciate.

FESTIVA MAXIMA White The blooms are of the largest size and perfectly double to the very center. The color is pure white with the center petals flecked with crimson. Can be had on three foot stems and usually in bloom for Decoration Day. Look no further for a delightful white. Standard 2 to 3 eye divisions. A real 50c to 75c value for 50c each or 3 for \$1.25.

EDULUS SUPERBA Pink Another wonderful Decoration Day variety. Blooms of June rose fragrance measuring seven to eight inches across. Color a most beautiful clear bright mauve-pink with silvery reflex. Only 65c each or 3 for \$1.75.

FELIX CROUSE Red Peony lovers know the difficulty of getting a real good self-red Peony; that is to say a full rich even shade of red without other unwanted purplish shadings. Felix Crouse is a rich, even, brilliant, dazzling ruby-red. Exceptionally fiery, bright and effective. Blooms in midseason. Each 75 cents and well worth it.

GOLDEN HARVEST A most striking variety and very free blooming. The color of outside row of petals light pink; center creamy yellow, sometimes a row of white petals tipped with crimson at the top. "Peaches and cream" just about describes it. One writer says "We take off our hats as they pass by and cheer for beauty." Previously we asked one dollar for Golden Harvest, NOW only 75c each or 2 for \$1.25.

MIXTURE For those mainly interested in a bright showing or desiring abundance for cutting, a mixture is often just as satisfactory as named varieties. We therefore, offer a mixture of varieties that would usually fetch 50c to 75c if sold from catalog under name, but in mixture we can make a low figure of only 29c each if purchased in lots of five or more, or 28c each in lots of ten or more. Choice of red, white, pink or mixture.

BEAUTIFUL HARDY GARDEN IRIS



PLANTED ONCE, THEY ARE A PLEASURE FOR A LIFETIME.

(Bloom in May.) This lovely member of the Iris family is too well known to need an extended description. They are real garden queens during May and June; richly repay planting, and give pleasure and satisfaction for a lifetime. One can go far and fare worse searching for a better flower for general planting. Nothing is easier to grow, and a dozen or so planted now will quickly become large, massive clumps that will prove a source of pleasure for a lifetime. Bloom early, when flowers are scarce, and they require absolutely no care at all after once planting.

Separate Colors:

Florentine Alba; free flowering white
 Florentine Blue; dark blue
 Mme. Chereau; white, edged porcelain blue
 Princess Vict. Louise; pale yellow and violet
 Each 20c. Dozen \$2.00.

Mixed Colors

A general mixture of varieties costs less, and is very satisfactory for many purposes. The mixture is 10 for only \$1.10.

Wonderful Japanese Iris

(Bloom in June and July.)

They truly rival the Lily in stateliness, the Peony in majestic beauty, the Orchid in delicacy and coloring, the Chrysanthemum for profusion, and surpass almost any plant in the kingly magnificence of their bloom. Once planted in your garden they rapidly multiply and are a joy and pleasure for a lifetime. Grow three or more feet high; flowers are as big as plates; 8 to 10 or 12 inches across under favorable conditions. Among the many beautiful colors are whites, blues, maroons, plums, lavenders and many others. No one can make a mistake by planting the lovely Japanese Iris.

Mrs. J. D. Hayden; white edged pale violet 50c.
 Blue Jay; sky blue with white lines 50c.
 Choseiden; ruby crimson 75c
 Gold Bound; lovely pure white 40c.
 Mixed Sorts. 5 for \$1.10. Dozen—\$2.00.



FARGO'S HARDY CHRYSANTHEMUMS

For queens of all late flowers we must give preference to the Hardy Chrysanthemums. These are the Large Flowering Hardy sorts; Chrysolora, a choice early blooming type, and five other especially selected of the desirable old fashioned varieties best adapted for permanent planting amongst shrubbery and in the hardy border. The plants are literally covered with flowers from the middle of September until after the snow flies. They should be planted liberally, as the fine shades we offer are specially showy, and the plants increase in size and beauty each year. Why not make a place for a dozen, or so at least of these desirable plants?

Angelo—Beautiful bright pink.

Chrysolora—Large early yellow with petals incurved.

Lucifer—Handsome deep crimson.

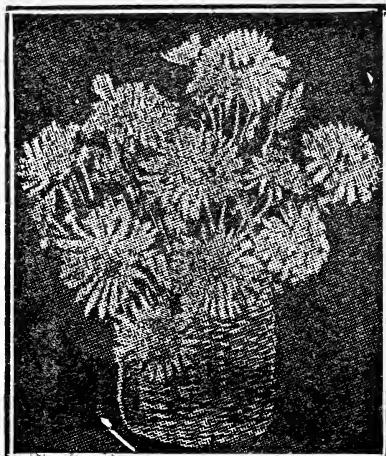
Oconto—Lovely pure white.

Zelia—Orange bronze.

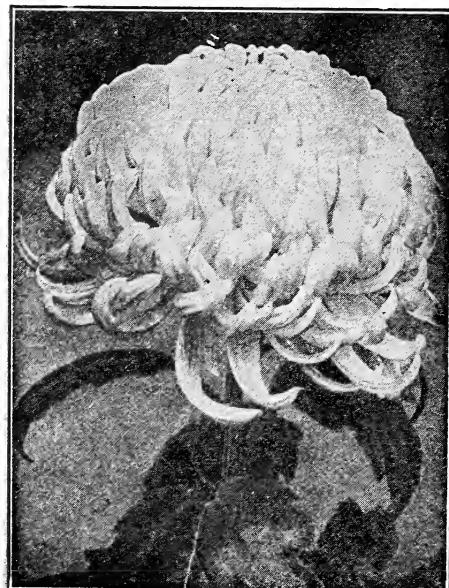
Comoleta—Late yellow.

Plants from pots each 30c. Dozen—\$3.00 (Three or more of one kind) at the per dozen rate.

Field-grown stock, in unlabeled mixture only at 12 for only \$1.10.



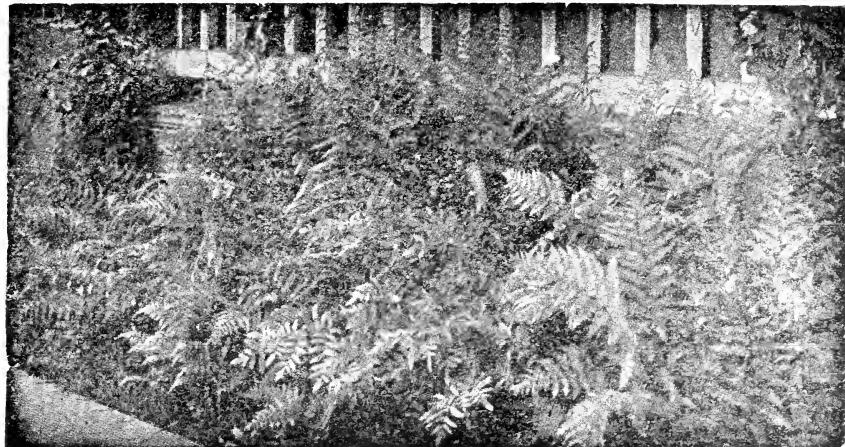
CHRYSANTHEMUMS FOR POTS



These glorious flowers are the showiest and most popular of all for late Fall and early Winter blooming. As I write this (November) I have a fine big bushy plant in my parlor now in full and gorgeous bloom; a hundred or more fine flowers on it at one time. Just the spring before, it was a small plant from a 2-in. pot, set out in the garden, the tips pinched off occasionally during the summer to make the plant bushy, dug up and potted in September—and now in November a thing of joyous beauty. Big plants in bloom sell in florists shops for \$1.00 to \$10. or more. You can quickly grow and bloom your own as I have explained here, and all the cost will be.

Each 30c. 4 for \$1.10.

Colors: Yellow, Pink and White.



HARDY CINNAMON FERNS FOR OUT-DOOR PLANTING

For shady or partially shaded locations these Ferns are ideal, and have the added advantage of being inexpensive. In groves, parks and private gardens they usually do well, and they are very useful for planting along house foundations and in corners that are too shady for other plants. These ferns are not suited for pots indoors as, in the Fall, the leaves ripen off and the plants remain dormant for the Winter. They are for outdoor planting only. **Doz. by Express, \$3.00.**

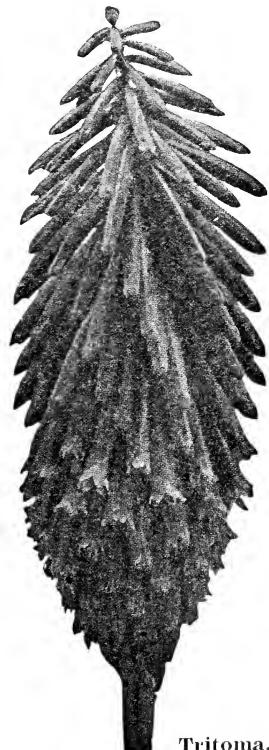
JAPANESE KURUME AZALEAS FOR POTS

This type is not hardy north of Washington but is very useful anywhere for pot culture, the plants beginning to bloom while yet very small. They come in a number of choice colors, and we offer small plants in assortment that, after a few shiftings to larger pots, will soon become fine specimens that will be a delight. **Each 25c. 5 for \$1.10.**

TRITOMA—Red Hot Poker Plant

This excellent Perennial when in bloom makes a striking display. A single plant will often throw 15 to 25 spikes of bloom in a season. The flowers are of various shades of red yellow, are on stout stems 2 to 3 feet long; the flower head itself measuring 6 to 9 inches. Very bright and striking as a single specimen on the lawn, for use in borders, and very useful for cutting. The roots should be dug in late Fall and stored in sand or soil in the cellar as they are not perfectly hardy in this latitude.

EACH 30c. Dozen \$3.00.

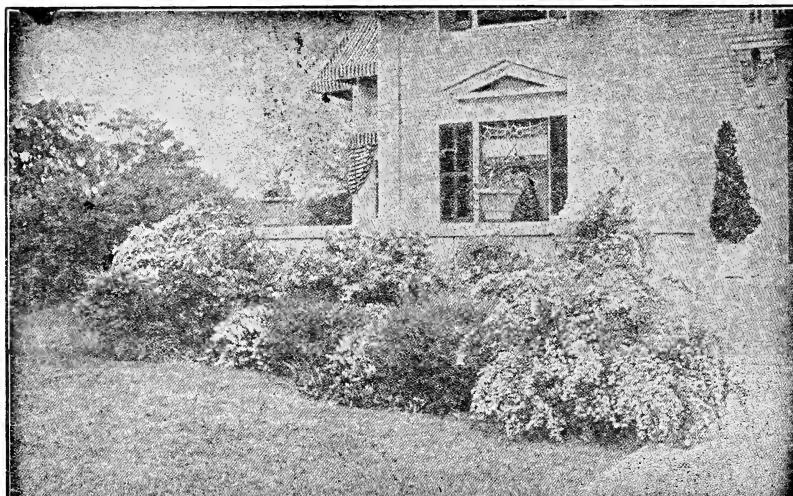


Tritoma.

YOU CAN BEAUTIFY THE HOME

AT SMALL COST, IF YOU

PLANT FARGO'S FLOWERING SHRUBS



AND AS OUR PHOTO SHOWS; SUCH A PLANTING WILL ADD MANY DOLLARS
TO THE APPEARANCE AND VALUE TO YOUR HOME.

The cost, too, can often be minimized where it is satisfactory to use a number of plants of the same variety. It costs but little more to put up an order of several plants alike than it does to wrap and mail the same quantity of all different plants. Quantity purchases mean a saving in cost. Often friends and neighbors can order together at a decided saving to all.

MOCK ORANGE (Tall). This popular old fashioned Shrub does well in sun or in partial shade; no insects bother it, and the creamy-white flowers are deliciously fragrant. Bloom in May. True name *Philadelphus Coronarius*.

Each 50 Cents; 10 Plants \$3.50

RED BRANCHED DOGWOOD (Tall). Particularly fine for its winter effects, as the branches turn a bright coral-red. Tiny white flowers in clusters at tips of branches. Attractive green foliage. Does well in sun or shade.

Each 50 Cents; 10 Plants \$3.50

DEUTZIA (Pride of Rochester). (Tall). Blooms in June. The pinkish-white flowers borne in long graceful sprays. The Deutzias, both tall and dwarf, are amongst our most valuable flowering shrubs, and this variety is one of the best for background planting.

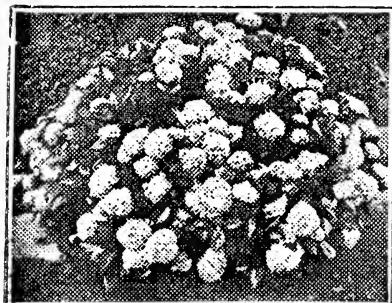
Each 50 Cents; 10 Plants \$3.50

DEUTZIA (Gracilis) (Dwarf). Usually blooms for Decoration Day. Bears a profusion of chaste, pure white, bell shaped flowers, carried in graceful sprays. One of the most useful for foreground planting. Fine also for forcing in pots.

Each 30 Cents; 10 Plants \$6.50

H. Ray Brown, Syracuse, N. Y. writes: "Enclosed find order for 15 Roses for next Spring delivery. This is my second order and the Roses delivered the past Spring were absolutely the finest I have ever had."

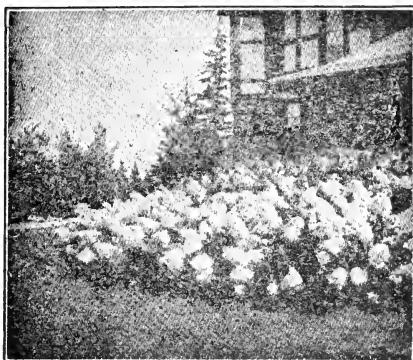
FARGO'S CHOICE FLOWERING SHRUBS



HYDRANGEA ARBORESCENS (Medium)

This is the popular white Hydrangea, "Hills of Snow." The flower heads are immense in size and flat in shape. Blooms in June, the flowers staying on the bushes nearly all summer. Our 2-yr. old plants quickly become large thrifty bushes.

Each 50 Cents; 10 Plants \$3.75



HYDRANGEA PANICULATA (Medium)

The flowers are white, formed in great pyramidal panicles often a foot or more in length, color changing to a pinkish tint. Begins blooming early in August. This is the bush type. 50 cents; 10 Plants \$3.75.

SWEET PEA BUSH (Medium)

One of the very beautiful native shrubs; comparatively scarce, not so well known as many others, but highly appreciated by all who see it in bloom. Wonderfully beautiful; the bush becomes an immense bouquet. Just loaded with sprays of beautiful rose-pink flowers, borne in clusters, the flowers resembling lovely sweet peas. An attractive flowering shrub that is almost a flower garden in itself. Don't miss having it. Each \$1; 3 Plants \$2.75.

FORSYTHIA or Golden Bell. (Medium).

Very popular for use as individual specimens, for mass planting or in a row on the dividing line or as a screen planting. Early in April the bare branches become one mass of golden bell-shaped flowers; the foliage not appearing until later. The graceful sprays are fine for cutting. Even very early in spring the bare branches may be cut and forced into bloom in a warm room by simply placing them in a vase of water. Each 50 cents. 10 Plants \$3.50.

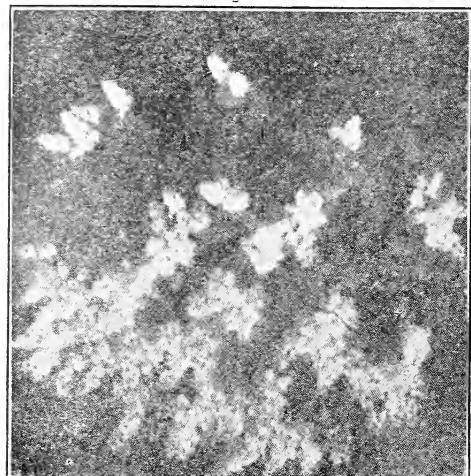
SPIREA ANTHONY WATERER (Dwarf).

Low growing type of Spirea bearing a wealth of deep rose flower heads during the summer. Very useful for foreground planting and spot plants along walks or driveways. Each 60 cents. 10 Plants \$4.00.

WEIGELA (Low). Of a spreading, drooping habit; low but not dwarf. Bears a wealth of fluted trumpet-like flowers in June and July. Makes a great showing when aglow with its wealth of blooms. Each 50 cents. 10 Plants \$3.50.



Sweet Pea Bush



SNOWBERRY (Medium)

An old-fashioned favorite. Bushy in form, small pink flowers in summer and tips of branches loaded with clusters of large waxy white berries in the fall.

Each 50 Cents; 10 Plants \$3.50

CORALBERRY (Medium)

One of the best of the popular Shrubs. Its berries resemble cranberries and hang until after late frost in the Fall.

Each 50 Cents; 10 Plants \$3.50

BUSH HONEYSUCKLE (Medium)

They form beautiful specimens for the lawn and produce a wealth of fragrant white, cream, or pink flowers in May or June.

Each 50 Cents; 10 Plants \$3.50

ALTHEA (Tall)

Bushy plants excellent for tall hedges as well as for individual planting. Large single bell-shaped flowers in July to September when so few Shrubs are in bloom. Various shades and colors in assortment. Grow to a height of 8 to 12 feet.

Each 50 Cents; 10 Plants \$3.50

DOUBLE FLOWERING LILACS

The old fashioned Lilacs, with their pleasing fragrance, were prime favorites for many years, but the newer named sorts with double flowers far exceed the old types in worth and beauty. The individual flowers of the double sorts, resembling miniature tuberoses, carried by the plants in immense trusses, are delicately perfumed. The fine well branched stock we offer stands 1 1/2 to 2 feet in height. The varieties are as follows: **Charles Joly**, dark violet purple; **Mme. Casimer Perier**, a free blooming white; **Michael Buchner**, pale lilac, and **President Grevy**, one of the best blue shades. Lilacs are particularly effective when planted in groups or masses.

Each 95 cents; 10 Plants \$7.00

DOUBLE ALTHEA

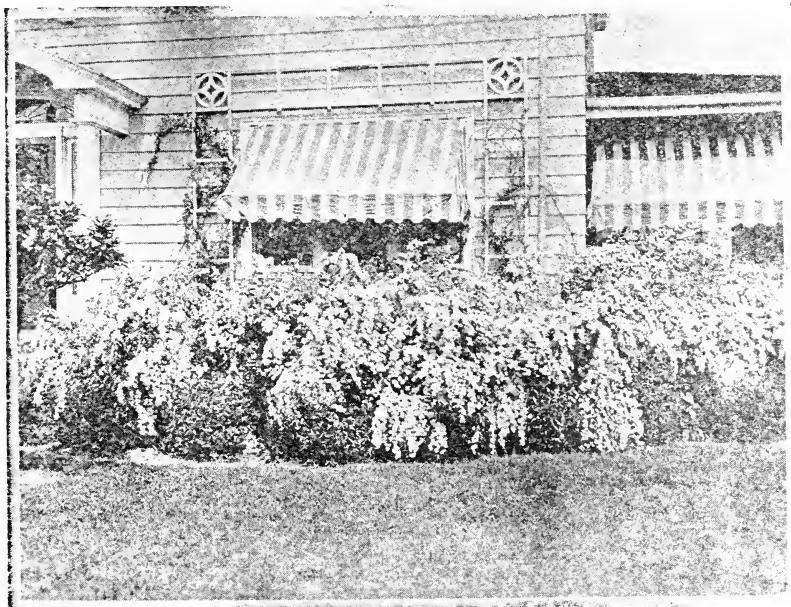
Same as the single type except that the flowers form beautiful rosettes. Each 50c. 10 Plants \$3.75.



PINK Double-Flowering ALMONDS

People "rave" over the beauty of this gorgeous Flowering Shrub. In May before the leaves appear, the branches are covered with a mass of lovely deep pink flowers resembling miniature roses. Each bush becomes an immense outdoor bouquet. Planted in groups they give a wonderful effect. Each 75c; 3 Plants \$1.98.

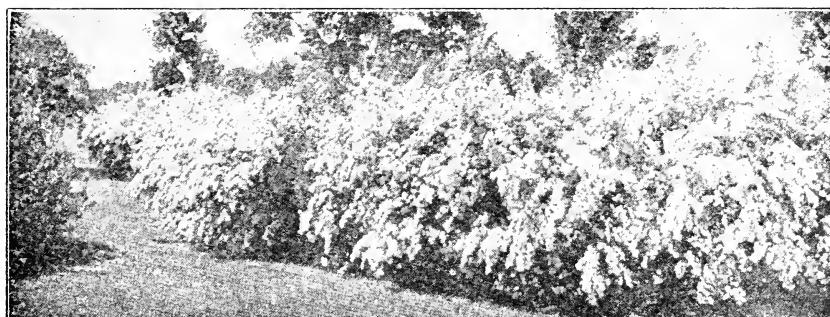
A Massed Planting of Graceful Spireas, or Assorted Shrubs Will Add Many Dollars To The Appearance And Value of The Home



10 Spirea Van Houtti For Only \$3.50

A porch or foundation planting of **Van Houtti's SPIREAS** is "a thing of beauty and a joy forever." Look upon the Photo as shown above and believe; look at the massed planting below and be doubly convinced. Long graceful drooping sprays, forming a perfect canopy of white that is a perfect delight to all who behold the display. These plants are offered in strong 2-yr. old stock, at the following prices:

Each 50c; 5 plants for only \$2; 10 for \$3.50; 100 Plants \$25.00



WONDERFUL NEW RED-LEAVED BARBERRY



fall changes to vivid orange, scarlet and red shades, followed of course by the brilliant scarlet berries that remain to add a touch to the winter landscape. Offered this year in one size only.

Strong plants 1 to 1½ ft. high, 75 cts. each. Dozen—\$7.50

GRAPE VINES

You will surely enjoy rich, sweet, luscious Grapes of your own growing each year, gathered right from the home garden. You will make no mistake in planting these four excellent well-known sorts.

Niagara: The finest white grape grown. Bunches large, fruits sweet and fine flavored.

Brighton: A large beautiful red grape of most exquisite flavor.

Worden: Immense black grapes of superb quality.

Concord: An old standby. The best known purple grape.

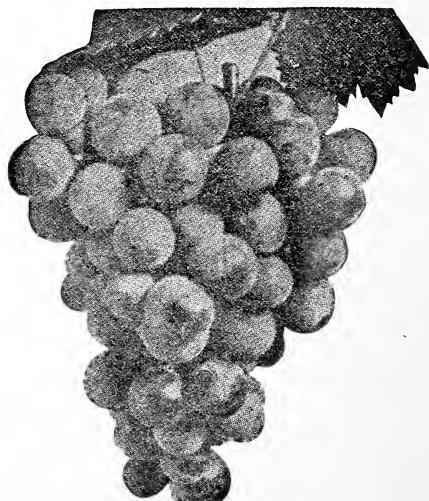
All fine strong 2 year old Grape Vines:

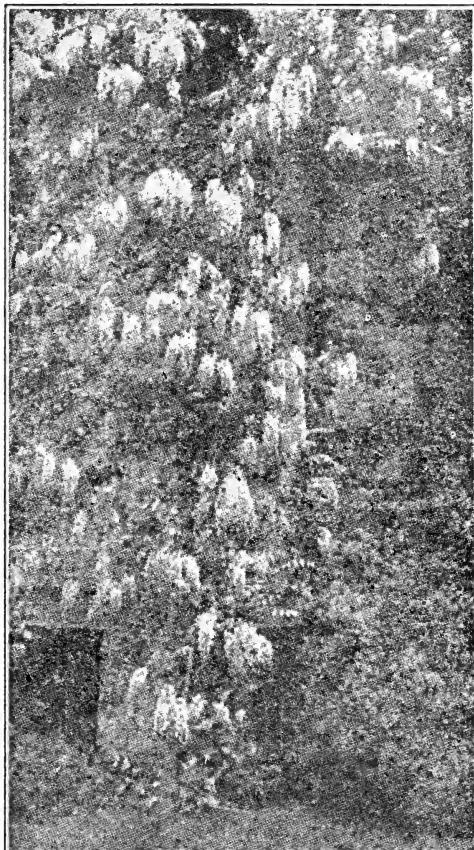
Price 40 cents each.

10 Plants for \$2.98.

It is only once in a lifetime that a really worthwhile novelty in hardy shrubs is introduced, but we surely have it in this gorgeous plant. The foliage of the new Red-Leaved Barberry, particularly when planted to a full sunny exposure, is a rich, lustrous bronzy-red, similar in coloring to the Red-Leaved Japanese Maples. The high coloring of this plant is unequalled by that of any other shrub. Its richly colored foliage, with the green of other plants for a background, stands it out in bold relief. It will provide a wonderful addition to any massed shrubbery planting, it will add a brilliant splash of color in the hardy border, and is excellent for individual planting.

Except in its color it is similar to the green Barberry; but the rich red of this new plant becomes even more brilliant as the summer advances, and in the





CLEMATIS PANICULATA

Another excellent and very popular climber for porches and screens. Rapid grower; perfectly hardy, and in August the plant becomes a fragrant sheet of white, covered by myriads of small star-like flowers. Foliage is dense, and a pleasing shade of green.

Each 40 cents; 3 for \$1.00

CHINESE CINNAMON VINE

Beautiful heart shaped foliage and fragrant blossoms. Grows well in even the poorest soil. Quickly surrounds windows, doorways, arches, etc., with its pretty foliage. 6 Tubers of this Vine for Only \$1.00.

JAPANESE BITTERSWEET

An ornamental vine for some odd corner. Large foliage, yellow flowers succeeded by clusters of orange-red berries which are ornamental on the vines and desirable for winter house decoration. 2-yr. old plants 75 cents each. 3 for \$2.00.

WISTERIA

What a perfect bower of beauty a single plant of WISTERIA becomes. For a porch screen, for arbors, trellis, pergolas, summer houses, fences or the side of a house, and for completely covering outbuildings, it is difficult to find a better suited plant, it is one of the very best, sturdy and rapid climbers that we have, and during the month of May it becomes loaded with a wealth of enormous trusses of gorgeous bloom. It grows easily anywhere, but when first planted it is advisable to feed it well in order to give it a vigorous start. 2 yr. plants 75 cents each or 3 for \$2.00.

BOSTON IVY

Our very best vine for growing on brick or stone walls. Clings tight; perfectly hardy; beautiful summer and fall.

Each 60 cents; 10 for \$5.75.

JAPANESE KUDZU VINE

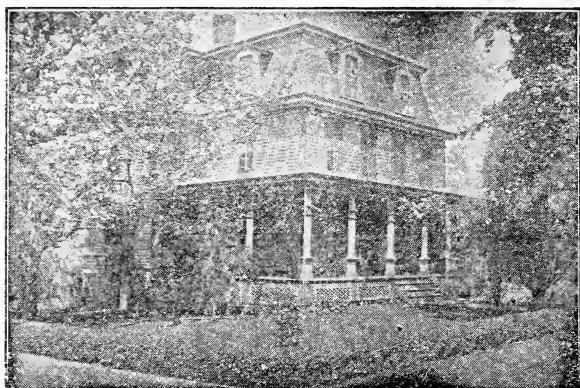
The most rapid growing vine we know of. Has been known to grow twenty feet in a week. Foliage large and tropical. Dies down in the winter and starts new growth from the roots in early spring. Try to stop this plant from growing, and see if you don't run into a snag. You will like this vine.

35 cents each; 3 for \$1.00.



Clematis Paniculata.

CALIFORNIA PRIVET FOR HEDGES



Generally speaking, there is nothing so satisfactory for a Hedge as California Privet. In the first place, the first cost is the only cost, while a fence constructed of wood or metal is a continual expense for upkeep and repairs, and unsightly in most positions, in the bargain, while a good Hedge is "A Thing of Beauty and a Joy Forever."

Privet is easily trimmed, and needs almost no other attention. You can have a low hedge or a tall one; a plain type of fancy and elaborate designs, just as your fancy and skill may dictate.

A Privet Hedge will certainly add dollars to the appearance and value of your home.

Buying your Privet of us, you can expect strong, uniform, well rooted plants, 15 to 18 inches tall, all at a reasonable figure. Set out the plants in a double row, with the plants a foot apart. By starting the second row six inches below the starting point of the first row, a front view shows one plant for each half-foot of Hedge and insures a thick dense growth. **\$5.00 for 100 plants, shipped by express. \$40.00 per 1,000.**

JAPANESE BARBERRY HEDGES

or *Berberis Thunbergii*. This Hedge requires but little attention, and is a thing of grace, charm and beauty always. Two shades to the foliage; the old a dark green and the new growth in spring a beautiful light green. In the fall a

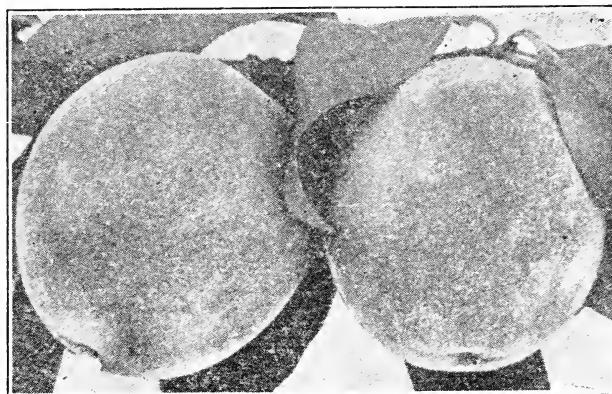
wealth of bright red berries that stay on the plants nearly all winter makes the planting doubly attractive. Plants 12 to 15 inches tall. Should be planted one foot apart in a single row. **25 for \$2.75 or 10 for \$1.98. 100—\$10.00 by express.**

LARGE SIZE SHRUBS BY EXPRESS

Flowering Shrubs as offered in the preceding pages are for strong, well rooted plants 1 to 2 ft. high and can be shipped by parcels post. We also offer larger sizes shipped by express only from same shipping point as Trees offered elsewhere in this catalog. We offer these larger sizes for those who care to pay more for the obtaining of a quicker planting effect, and in the following varieties, sizes and prices: **Flowering Almond—3 to 4 ft. at \$1.25. Tree Altheas—3 to 4 ft. \$1.10. Clethra or Pepper Bush 2 to 3 ft. \$1.00. White Dogwood—2 to 3 ft. 75c. Golden Elder—2 to 3 ft. 80c. Exochorda or Pearl Bush—2 to 3 ft. \$1.10. Purple Fringe or Smoke Tree—3 to 4 ft. \$2.00. Tree Hydrangeas—4 to 5 ft. \$1.75. Japan Quince—2 to 3 ft. 80c. Lilacs—3 to 4 ft. \$1.25. Mountain Laurel or Kalmia—2 to 3 ft. \$4.00. Photinia or Christmasbury—4 to 5 ft. \$1.75. Japanese Snowball—2 to 3 ft. \$1.25. High Bush Cranberry—2 to 3 ft. \$1.00. White Snowberry—2 to 3 ft. 65c. Spireas of five distinct and different varieties—2 to 3 ft. 65c each. Spirea Van Houtte—3 to 4 ft. 50c. Syringa, Philadelphus or Mock Orange—2 to 3 ft. in four species at 70c each. Weigelia—2 to 3 ft. 65c.**

FRUIT TREES OF ALL SORTS

Trees are often too large for parcels post and are therefore shipped independently of other items, by express direct to the purchaser from the grounds where grown in New York State in order to save extra handling and increased costs.



Elberta—The leading commercial Peach

In offering Fruit Trees to our customers we are not taking up the space that would be necessary to give an extended description of a wide list of varieties as our prices are the same for all standard sorts of Peaches, for instance, and of other fruits as well. Most prospective planters are familiar with the varieties they desire and, if not, we will gladly select for them. In ordering please feel free to specify the varieties wanted if you so desire.

APPLES in all standard sorts such as Early Harvest, Baldwin, Winesap, Delicious, Grimes Golden, Gravenstein, Greening, Rome Beauty etc. All best XXX grade stock, 6 to 7 ft. Each 75c, Dozen \$7.50.

PEARS Bartlett, Keiffer, Seckel, Clapps, Favorite, etc. in best XXX grade, 4 to 5 feet. Each 85c, Dozen \$8.50.

PEACHES All standard sorts in best XXX grade 4 $\frac{1}{2}$ ft. and up. (In planting Peaches all side branches should be removed and main stem cut back to 3 ft.) Elberta, Belle of Georgia, Champion, Crosby's Early, Hale, Rochester and all standard kinds. Each 60c, Dozen \$6.00.

CHERRIES All standard sorts. Best XXX grade 5 to 6 ft. Black Tartarian, Oxheart, Gov. Wood, Early Richmond—sour red, etc. Each 95c, Dozen \$9.50.

PLUMS All standard varieties in best XXX grade 5 to 7 ft. Damson, Wickson, Bradshaw, Red June, etc. Each 75c, Dozen \$7.50.

APRICOTS Best XXX, 4 to 5 ft. Each 85c. CURRANTS 3 for 80c.

QUINCES Best XXX, 4 to 5 ft. Each \$1.00. RASPBERRIES black, red or yellow 12 for \$1.25.

GOOSEBERRIES 12 for \$1.25. 3 for 85c.

DEWBERRIES 12 for \$1. BLACKBERRIES 12 for \$1.

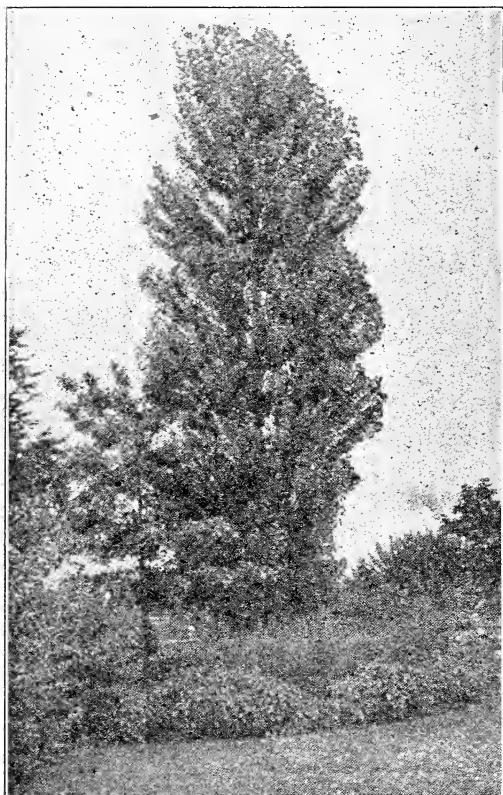
BLUEBERRIES Each 50c. LOGANBERRY Each 50c.

ASPARAGUS 2-yr. roots No. 1 size 3 for 65c. 100 for \$3.

RHUBARB

All the above items shipped by express only

SHADE AND ORNAMENTAL TREES



Lombardy Poplar

WEEPING WILLOW

One of the easiest trees to grow; individualistic and distinctive whether or not it is planted along water. It does well anywhere, grows rapidly and forms a large rounded head with drooping branches. Requires plenty of room. Size 6 to 8 ft. at \$1.50, 8 to 10 ft. \$2.00.

AMERICAN ELM

Wide arching top and vase-like form. Extensively used for street planting, forming perfect arches over the streets. A rapid, vigorous grower. Delightful as an individual specimen in a large lawn. 8 to 10 ft. Each \$2.25.

MAGNOLIA ACCUMINATA

This variety is also known as the Cucumber Tree. The yellowish-green flowers in June are followed by scarlet cucumber-shaped seed pods. Upright grower with spreading branches. Becomes a massive tree. Stock 4 to 5 ft. at \$3.50 each.

LOMBARDY POPLAR

A striking feature in any landscape. As single specimens appropriately placed, as well as planted in rows on the dividing line between properties, as a background or windbreak, bordering drives, etc. Well-known for its erect, rapid growth and spire-like form. 8 to 10 ft. stock. .
Each \$1.00, 3 for 2.75.

NORWAY MAPLE

One of our most satisfactory shade trees for lawn or street planting. Perfect in form; free from disease and a vigorous grower forming a beautiful rounded and symmetrical head. Perfectly hardy. We offer 6 to 7 ft. stock at \$2.50 each and 8 to 10 ft. at \$3.75.

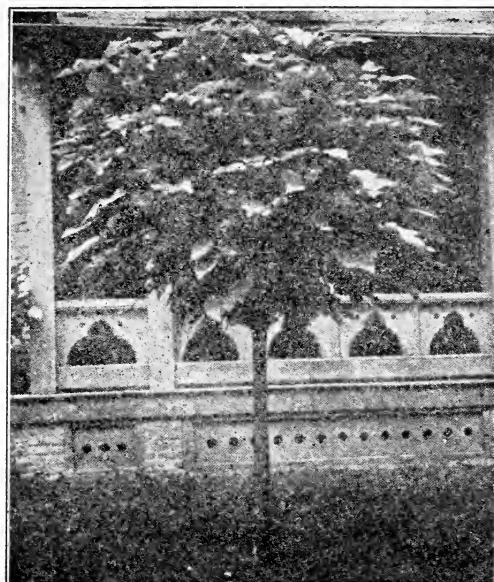
SILVER LEAF MAPLE

Where the most rapid results are desired we suggest this quick growing variety for almost immediate shade. The tree forms a large spreading head; foliage bright green on top with under side of leaves silvery white. This is an excellent and very inexpensive tree for street planting. Size 6 to 8 ft. \$1.25 each. 8 to 10 ft. \$1.75 each.



Norway Maple

SHADE AND ORNAMENTAL TREES



CATALPA BUNGEII

(Umbrella Tree)

This dwarf tree symmetrical in form has become immensely popular for formal planting. We see many of them planted in pairs; one on each side of the walk leading up to the home.

If the walk is a long one they may be planted in rows on each side, properly spaced. Also bordering driveways, paths, etc.

The grafted heads form a perfect umbrella-shaped top very quickly and the Tree does not grow to a height in excess of 8 to 10 ft.

\$1.25 Each, 2 for \$2.00.

American Ash

6 to 8 ft. Each.....\$2.00

Cut-leaf Birch

5 to 6 ft. Each.....2.50

Jap. Weeping Cherry

4 to 5 ft. Each.....10.00

Amer. Chestnut

5 to 6 ft. Each.....2.25

Pink-Fl. Dogwood

2 to 3 ft. Each.....6.50

Jap. Blood-Leaf Maple

1 1/2 to 2 ft.9.00

Downing Mulberry

5 to 6 ft.2.00

FILLING STATION for Birds

Filled with suet or bread crumbs, this Bird Restaurant will bring you many appreciative "customers," particularly in the winter. Place it up where you can watch the Birds enjoy themselves, but where they will not be disturbed by seeing you. A nature study that will be well worth ten times the small cost.

Each **\$1.25**, by Parcel Post, Prepaid.

White Oak

6 to 8 ft.\$4.50

Pin Oak

6 to 8 ft.4.25

Carolina Poplar

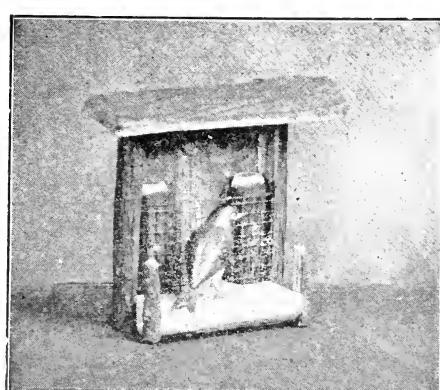
8 to 10 ft.1.00

Tulip Tree

5 to 6 ft.1.75

Black Walnut

6 to 8 ft.2.25



TOBACCO MULCH

*A Wonder-Worker for Flower Beds,
Roses, Hardy Borders, Lawns, etc.*

Why grow flowers to feed bugs? From Mr. C. Hayes Landis, Mgr. of Spangler's (same location over 100 years), Hagerstown, Md., "Please send at once 100-lb. sack TOBACCO MULCH. I still have some from last year, but it did so much good that I am going to use it more freely on flower garden and lawn this year." Try TOBACCO MULCH yourself and be convinced; you will appreciate its many valuable qualities more fully when once you become really acquainted with the garden wonders it can work for you. It will prove to be one of your most important garden friends. TOBACCO MULCH keeps down weeds and insect pests; moisture is conserved, and thus the soil kept cool and moist. Continuous hoeing unnecessary. Valuable also as a fertilizer and for humus. After ground is dug or hoed the first time, apply a coat of mulch two inches deep and then forget the hoe. Use TOBACCO MULCH on your Rose Beds, Hardy Borders, Shrubbery, Evergreens, Rhododendrons, Annual flowering plants, such as Petunias, Asters, Sweet Peas and many others that naturally suggest themselves. If you wish a rich, soft, velvety Lawn, strew or scatter TOBACCO MULCH over the sod. It quickly sinks down out of sight, shades the tender grass roots and provides humus and nourishment. It will drive out worms, ants, moles, snails, etc. Use TOBACCO MULCH this Spring to lessen the labor and increase the joys of gardening. The cost of a full 100-lb. sack is only \$3.75.

PULVERIZED SHEEP MANURE

A 100 lb. Bag Equals a Whole Wagonload of Barnyard Manure.

Also, it contains no weed seeds to become a pest and nuisance later on. Lawns, gardens and flower beds are all brighter and better for the liberal use of Pulverized Sheep Manure. It is prepared by special drying, screening and grinding process which destroys every weed and eliminates every bit of worthless bedding and foreign matter. Only the pure fertilizer in most concentrated form is packed in bags for convenient and economical use. Only requires one-half ton to the acre, so a 100 lb. bag will be sufficient for a good size lawn. If you would have the finest greenest lawn in your neighborhood, the brightest flowers and the most productive garden you may do so at very small expense by using Pulverized Sheep Manure. It makes grass, plants and flowers all "fairly sing for joy." Bag of 100 lbs. by either freight or express for only \$3.85.

SIXTY DAY FREIGHT FREE OFFER

On Sheep Manure and Tobacco Mulch

On all orders for PULVERIZED SHEEP MANURE and TOBACCO MULCH reaching us on or before March 1st shipment will be made direct from our source of supply to you freight charges paid by us. This means an approximate saving of 60c to \$1 on a bag. Orders received after March 1st we cannot prepay these charges having then already paid the freight from source of supply to Frenchtown. If this catalog reaches you before that date, be sure to get your order in before March 1st and thus make a worthwhile saving. (This prepaid freight offer applies on Tobacco Mulch only on shipments east of the Miss. R. and north of Ga. Sheep Manure being shipped from the Chicago District we will accept prepaid orders to all points east of Denver.)

FARGO'S

PLANT

FOOD

12 Lbs.
Only
\$1.98

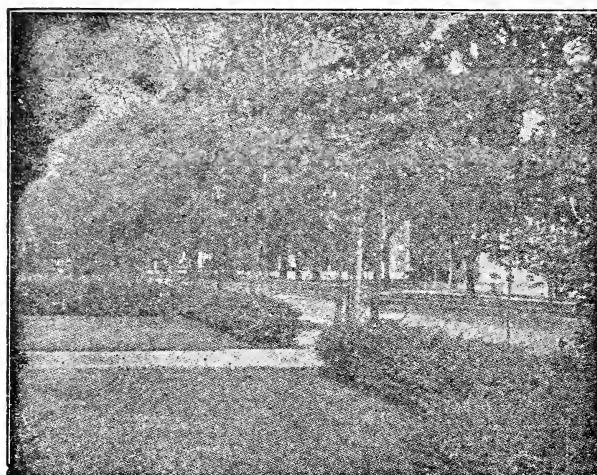
The sale of our special quick acting Plant Food has been enormous now for several years and if you desire better, larger, brighter flowers, and more of them, with longer, stiffer stems and deeper green foliage; use Fargo's Plant Food at planting time, and at intervals during the growing season. Particularly, use it on your Rose beds, your Aster, Sweet Peas, Gladioli, Hardy Perennials, Tender Bedding Plants, Potted House Plants and your Porch and Window Boxes. A $\frac{1}{2}$ lb. of Fargo's Plant Food, (water added), makes 2 gals. of quick acting liquid plant food. It is also used in its dry form, in which instance it is used in proportion to the size and nature of the plant. For instance, in planting your Roses, mix a small handful thoroughly with the soil around the plant. Liquid applications again in mid-summer are also helpful. In planting bulbs place a little of the plant food in the bottom of each hole or furrow and mix with the soil. In fact, using Fargo's Plant Food whether dry or liquid, is optional with the user. Particularly, however, for use on potted house plants, window boxes, potted ferns, etc., we recommend using it in liquid form and giving regular applications every ten days or so until desired results are had. Formerly sold at 12 lb. for **\$3.00**; the price for this season is a 12 lb. bag for only **\$1.98**. Shipment by parcel post prepaid within the first two postal zones; by Express, charges collect, to further away points.

SULPHATE of AMMONIA

Use This Fertilizer Especially for the Lawn
It Encourages Grass **It Discourages Weeds**

Use Sulphate of Ammonia and have a lawn to rival the velvety weedless green of a well-kept golf course. Sulphate of Ammonia sets up a condition of the soil which encourages the growth of grass and discourages the growth of weeds. Use it and your sod will show a wonderful improvement—much healthier grass, much less weeds. Continue its use and you can have a lawn free from weeds. In Sulphate of Ammonia we have the best single chemical fertilizer that can be used on a lawn. It is easy to apply; looks like fine dry sand, just scatter it evenly when the grass is dry, then give a thorough soaking with the hose, or if you prefer, you can dissolve it in water and apply with the sprinkler. A tumblerful of the Sulphate to 3 gals. of water is about right. Sulphate of Ammonia is a powerful fertilizer and if used too strong may burn the grass, and if used in dry form the hose should be used to wash the fertilizer off of the grass and into the soil. It is economical to use, equal to forty times its weight in stable manure, odorless and 10 lbs. will treat 2500 sq. ft. (or in other words it is enough to treat a plot 25x20 five times). 10 lb. bag of Sulphate of Ammonia **\$1.98**. Shipment of Sulphate of Ammonia by Express only, charges collect.

GRASS SEED THAT INSURES A FINE LAWN



Other things are essential in beautifying the home surroundings, but the first and prime requisite is to have a fine velvety lawn. Flowers and Shrubbery in abundance may surround the home, but, without a well kept lawn, the picture is far from its best.

There is cheaper Grass Seed than ours, but cheaper only in first cost, and not in results. We don't and won't handle cheap Lawn Grass Seed. It would pay neither you nor us. The best is by far the cheapest.

HOW TO SOW GRASS SEED

You cannot sow too much, the more the better. It means quicker, surer, more lasting results. 1 qt. will sow 250 sq. ft. (25x10); 4 qts. 1000 sq. ft. and so on. The Spring and Early Summer months are ideal for sowing lawn grass seed, as are the days of October and November.

EVERGREEN LAWN GRASS SEED

Is the result of years of untiring study and experimenting, it has stood the test in every part of the United States and it will stand wear and tear, outliving the severest winter, retaining at all times its lustrous green color. We class this as the best general purpose lawn grass. Price $\frac{1}{2}$ lb. (about one quart) **40 cents**.

SHADED LAWN GRASS SEED

After much experimenting a mixture of seed has been found that will produce a perfect sward in the dense shade caused by trees, shrubbery, buildings, etc. Price $\frac{1}{2}$ lb., **45 cents**.

Shade causes sour soil and about every three years you should apply lime to sweeten up the soil. Use about one bushel to each 1000 sq. ft.

SEASHORE LAWN GRASS SEED

A good lawn at the seashore is frequently a problem and this mixture is a result. It will produce a good lawn in 6 to 8 weeks if 3 to 4 inches of top soil is spread over the surface, seeded and well firmed down. If soil is very poor and no top soil to be had, white clover sown with the grass will help wonderfully. Price: $\frac{1}{2}$ lb., **50 cents**.

WHITE CLOVER

Used along with any grass seed insures a richer, greener, and more velvety lawn. 1 lb. **85c.** $\frac{1}{2}$ lb. **50c.**

Middletown, N. Y.

I am writing to say how very pleased I am with all plants and bulbs received from you. Everything is starting well and I am looking forward to a summer of blooms.

Sincerely,
Mrs. M. E. Burrows.

Nutley, N. J.

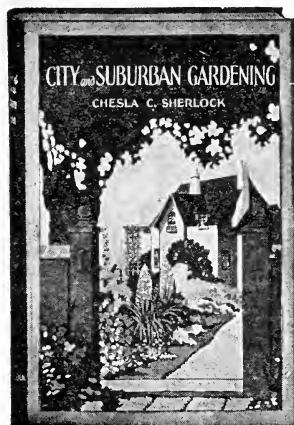
I enclose a small order and check to cover cost and postage.

I am highly pleased with the fine strong, well-rooted plants that I received from you.

Very sincerely,
M. C. Osborn.

DE LA MARE GARDEN BOOKS

These Books are authoritative on all phases of gardening subjects, and the fortifying of yourself with knowledge on those phases of gardening in which you are most interested will pay large dividends in added pleasure and satisfaction.



PRACTICAL LANDSCAPE GARDENING By RICHARD B. CRIDLAND

It teaches you how to plan and plant for best effects. Working plans for the construction of walks, drives, pergolas, terraces, pools, fountains, garden seats and rustic houses. It illustrates home ground surroundings and tells in detail all about lawn making. Its pictures place before you the explanation of practically every problem that confronts you.

This book contains 91 photographic illustrations, 67 sketches and 33 plans; 19 of which are planting plans accompanied by planting keys. The type is large and clear; the paper is enamel; the binding durable cloth. The color plate on front cover is irresistibly attractive; portraying a wonderful landscape scene. It has probably enjoyed a larger sale than any other book on the subject of Landscape Gardening. **Price \$2.50 Postpaid \$2.65**

Adventures in Dish Gardening Tells how to make with growing plants, stones, clay, etc., lovely bits of miniature landscape in colorful pottery bowls. Fascinating. Written by Patten Beard. 220 pages, 4 color plates and 65 full page half-tones. Bound in im. leather. **Price \$2.50. Postpaid \$2.65.**

Rock Garden Primer Many are interested in this subject but afraid to attempt. This book by Archie Thornton sets you going. 152 pages; 70 illustrations; 4 color plates. Bound in im. leather. **Price \$2.00. Postpaid \$2.15.**

City and Suburban Gardening Written by Chesla C. Sherlock especially for the owner of a city lot or a suburban home who is desirous of making his home a place of beauty. Cloth bound; 186 pages; 93 illustrations. **Price \$2.00. Postpaid \$2.15.**

Modern Dahlia Culture By W. H. Waite, the originator of "Jersey's Beauty" and other highly popular Dahlias. Here is one Book the Dahlia enthusiast wants and needs. 132 pages; 25 halftone illustrations—4 in full color. Handsome cloth binding. **Price \$1.50. Postpaid \$1.65.**

Foundation Planting By Leonard H. Johnson. Over 200 illustrations; planting plans and keys; 256 pages; cloth bound. **Price \$3.50. Postpaid \$3.65.**

The Book of Perennials By Prof. Alfred C. Hottes. Written for both amateur and professional. Liberally illustrated; cloth bound. It individually discusses over 125 separate species and how to grow them and how to enjoy them. **Price \$1.50. Postpaid \$1.65.**

The Book of Shrubs Also by Prof. Hottes, and written for all who have to do with Flowering Shrubs, whether amateur, student, private gardener, florist or landscape architect. 384 pages; 155 half tones and diagrams; cloth bound. **Price \$3.00. Postpaid \$3.15.**

Water Gardens and Goldfish By Sawyer & Perkins. Two closely related subjects under the one cover, written by authorities. Printed on heavy enamel paper; 112 pages with 59 illustrations; cloth binding. **Price \$1.50. Postpaid \$1.65.**

Practical Plant Propagation By Prof. Hottes. One of the greatest pleasures in life to the enthusiast is an understanding of how the various plants are produced and multiplied. Here it is, within the profusely illustrated pages of this cloth bound Book. **Price \$2.00. Postpaid \$2.15.**

Roof Gardening By Ida Mellen. What city dweller with a few square yards of roof space has not longed to make of it a little garden plot of beauty and fragrance. Miss Mellen tells all about it in 116 pages. An attractive cloth bound volume. **Price \$1.25. Postpaid \$1.35.**

RUSTIC LAWN AND GARDEN FURNITURE

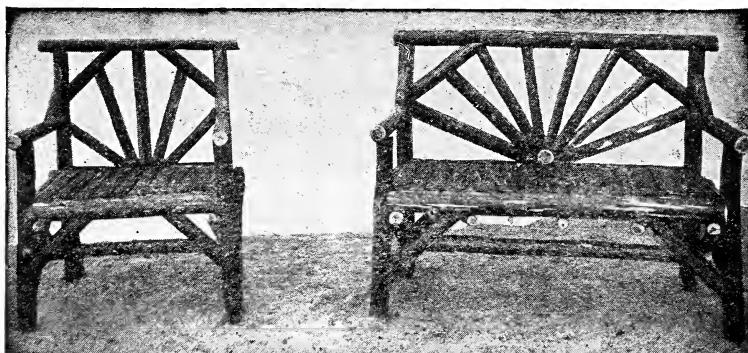
THE "WOODSIDE" SET AS ILLUSTRATED, ONLY \$17.50



"Lincraft" Outdoor Furniture is nationally advertised and is not to be compared with the cheap flimsy pieces so often placed on sale. Strong, rugged cedar is used, well put together; made by craftsmen who know their job well. Made to last and give satisfaction.

Rustic furniture is shipped by freight direct to you from the factory in south New Jersey and safe arrival guaranteed, so that you can buy in full confidence.

The "Woodside" Set is one of the best sellers in this line. It consists of two comfortably roomy chairs, a large settee 54 in. in length and a Table 28 in. high. Attractively priced at only \$17.50 complete. Also sold separately; the Chairs at \$3.98 each; Settee \$5.98; Table \$4.50.



THE "PRESIDENT" RUSTIC CHAIR AND SETTEE

An attractive design, sturdily built of cedar and a popular seller. Settee is 38 in. high, 54 in. long and 20 in. depth, weight 45 lbs. Price \$6.25. Chair same height and depth, 24 in. wide, weight 30 lbs. Price \$4.25.

Why Not Use This Order Blank?

If necessary use additional sheet and pin to this Order Blank.

Clarence B. Fargo, Frenchtown, N. J.

Date.....

Please send to

Town..... **State**.....

Nearest Express Office.....

About Parcel Post Shipments

If goods ordered from this catalog are to be sent by parcels post, add 5% to the amount of your remittance; 8% if you live west of Ohio, in Me. or Mich., or south of Md. Add 12% for Gulf Coast states and west of Miss. R., and 15% to Pacific Coast states. Minimum or smallest mailing charge 15 cents. This provides for postage, packing and guarantees safe delivery, and is considerably cheaper, as a rule, than express shipment.

Amount of the order \$.....

Add 5% for mailing \$.....

Add 8, 12 or 15 % according
to distance as specified \$.....

Amount of total remittance \$.....

Cut Along This Line

Get This \$2 Book NOW

For only
\$1 .25



By CLARENCE B. FARGO

222 Pages

Illustrated

44 Chapters

Bound in Full Cloth

First Printing Was \$2.00.

Second Printing Now Only \$1.25

So strong has been the demand for copies of this valuable and interesting Book that it has been necessary to order the printing of a second large edition. Because of the great saving in manufacturing cost, owing to the cost of typesetting, plates, &c. having been charged for in the first edition, we have accordingly now greatly reduced the price of the Book for the second edition to only \$1.25.

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This valuable Book has been highly endorsed by the Public Press and by a host of individual readers as well. If you are interested in making your home surroundings beautiful it should be very well worth your while to order YOUR copy NOW at the greatly reduced price asked for the volume. Needn't bother even to write a letter; just write your name and address on the margin of this circular and return it to us with a remittance of only \$1.25; the low second edition price, and take five days to thoroughly examine the Book when it comes. Then if you do not think it is one of the best \$1.25 investments you have ever made just return the Book to us and the \$1.25 will be refunded. YOU are to be the judge. We do not know how to make an offer any fairer than this. Get YOUR copy NOW at only \$1.25.

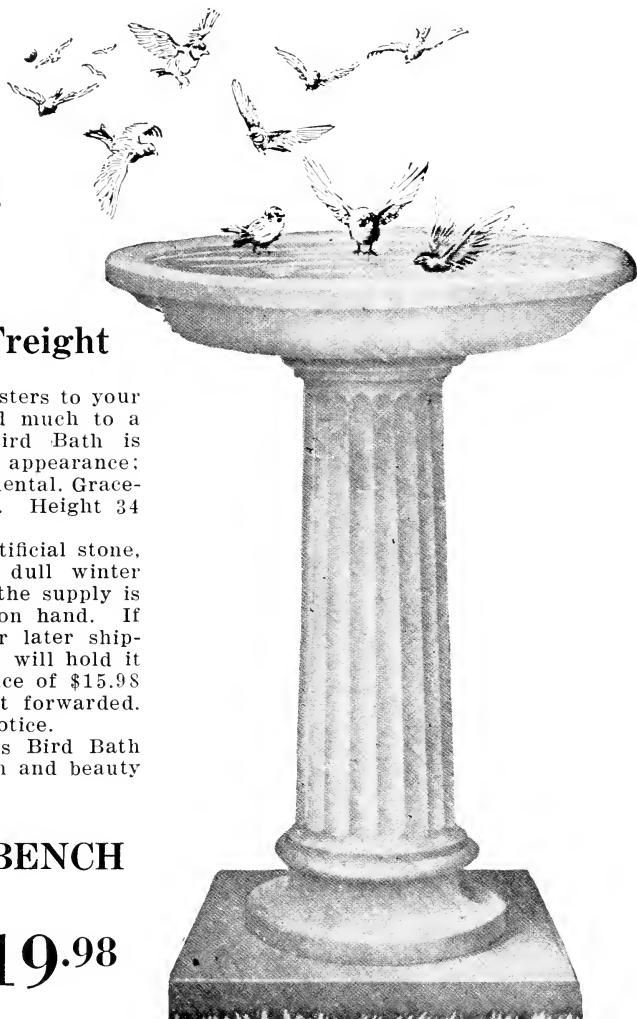
CLARENCE B. FARGO, FRENCHTOWN, N. J.

THIS

BEAUTIFUL BIRD BATH

Will Make A Charming Addition
To Your Lawn or Garden

\$17.98



We Pay The Freight

Draw the feathered songsters to your lawn and garden, and add much to a colorful picture. This Bird Bath is large in size, massive in appearance; useful, beautiful and ornamental. Graceful and pleasing in design. Height 34 in. Bowl 26 in.

These Bird Baths are artificial stone, manufactured during the dull winter months, and consequently the supply is limited to the stock now on hand. If you wish one reserved for later shipment, a deposit of only \$2 will hold it until you are ready; balance of \$15.98 payable when you order it forwarded. We can ship on an hour's notice.

Summer and winter this Bird Bath adds a real touch of charm and beauty to the home surroundings.

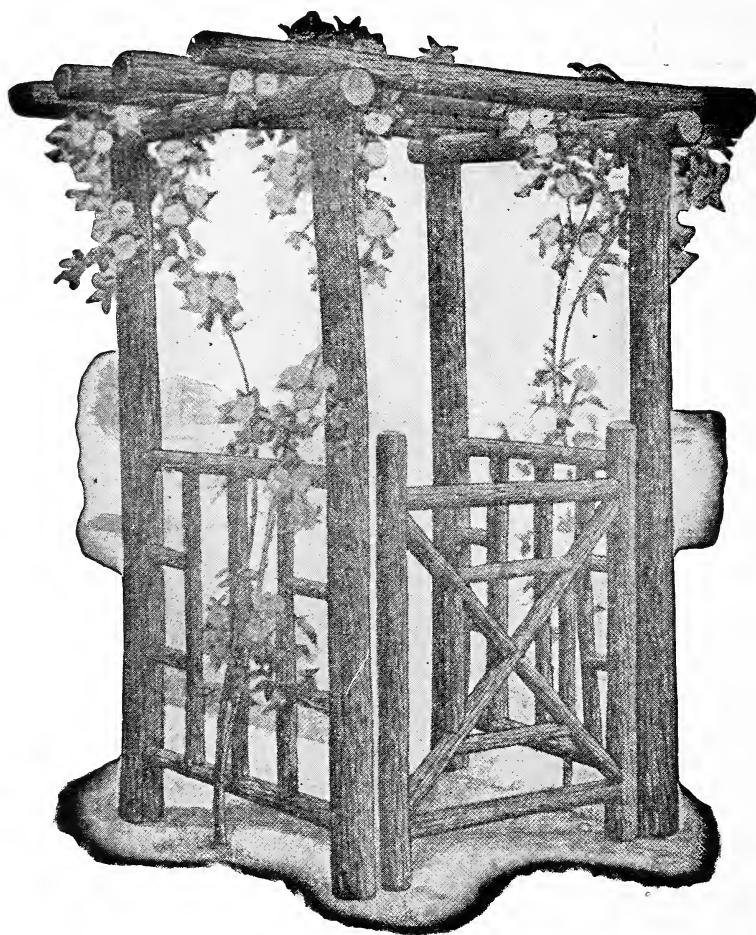
EDEN LAWN BENCH



\$19.98

A charming and permanent piece of lawn or garden furniture of exceptional charm, beauty and strength. It is 5 ft. in length, 18 inches wide and 18 inches in height. This charming Lawn Bench will add a real touch of old world beauty to your grounds, and at a cost of only \$19.98. We guarantee safe delivery and pay the freight charges.

"ROSELAND" CEDAR ARCH



"Roseland" Cedar Arch is strongly and sturdily built; comes in sections readily and easily put together and can you not visualize how this lovely Arch would quickly transform your lawn or garden spot into a charming bower of beauty.

Height 8 ft., width or depth 4 ft. The Arch complete with gate and heavy hinges complete is \$25.00. Arch without gate \$17.50.

About the popular "Lincraft" line, we can, of course, list but a very small part of it within the space possible to allot in this catalog. To those, however, who may be interested in Log Cabins, Rustic Garages, Rustic Summer Houses or Pavilions, Cedar Pergolas and Tree Seats, Rustic Cedar Fence, Fancy Cedar Fence in sections, Post and Rail Fence or English Hurdle Fencing for Farms, Estates, etc., it is a matter of special correspondence and we invite special inquiries from interested parties.